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# EMLONG'S

1934

62,41 GARDEN BOOK



The  
**NEW**  
Everbearing  
Sensation  
**GEM**

*Featuring Gardens of-*

**BERRIES-ROSES-FLOWERS**

**ORCHARDS** SHRUB PLANTINGS **VINEYARDS**

**EMLONG'S NURSERY STEVENSVILLE, MICH.**



# EMLONG'S BIG CHIEF

LARGEST AND BEST EARLY RED RASPBERRY



Emlong's  
**"TRIUMPH"**  
Red Raspberry  
Garden

With these 48 plants you'll have plenty of big, delicious berries for table use and canning for the average size family.

12 New Chief. Early.  
12 Latham. Late.  
12 Cuthbert. Midseason.  
12 St. Regis. Everbearing.

48 SELECTED 1-YR., No. 1  
PLANTS

OUR SPECIAL  
BARGAIN PRICE

**\$1.85**

OR, These 48, 2-Yr. Transplants,  
**\$2.85**

## Produces Enormous Crops! Ready for Market when Prices are High

Be first on the market with Chief, and get the premium prices that this sensational extra-early berry brings. Illustration gives accurate idea of tremendous size and deep, rich red color. Remarkably refined and delicious flavor. Equal to the popular Latham in quality but ripens 10 days or more earlier.

Emlong's true-strain Chief plants are remarkably drought resistant and practically immune to disease and insects. Plant Emlong's Chief for your early berry and Emlong's Latham for late and get maximum profits from your Raspberry fields.

**Prices: 1-yr., selected, No. 1 plants, 12 for 75c; 25 for \$1.25; 50 for \$1.75; 100 for \$2.65.**

Prices on larger quantities, page 50. 2-year transplants on page 25.



# HAVE BERRIES THIS YEAR

## Plant MASTODON—"Ready-To-Bear"



### MASTODON

PLANT THIS SPRING, PICK BERRIES FROM  
JULY UNTIL WINTER

Why wait a whole year before your profits start? Plant Emlong's Perfected MASTODON and be picking ripe, luscious berries within a few weeks. Customers have reported yields as high as three quarts per plant the first fall. That gets you into the profit-making class QUICK.

#### LOADS OF BIG BERRIES IN THREE MONTHS

Emlong's big, healthy, perfected strain MASTODON plants bear three crops in 18 months. We have sold more MASTODON plants in the past few years than all other everbearers in our history. America's favorite. Berries are extra large; a rich, glossy red, firm bodied, and marvelously flavored. Always in demand at top prices.

**Prices: 25 plants, 55c; 50 for 85c; 100 for \$1.50**

See page 50 for prices on larger quantities.

#### EVERBEARING GARDENS

#### "Autumn Favorite"

(Large Family Garden)

100 Giant Mastodon  
100 Imperial

**200 Big Plants \$2.35**

#### "BIG 100"

(Small Family Garden)

50 Giant Mastodon  
50 Imperial

**100 Big Plants \$1.35**



*Just Out!*

**Dependable  
New Early  
Varieties**



Fairfax.

### *New* **DORSETT**

Mammoth, brilliant red berries, lighter in color than Fairfax. A tremendous yielder with a marvelous flavor and a supremely fine dessert quality. Fruit is firmer than Premier and consistently brings higher prices on all markets where it has been offered. Has a great future, and we predict it will replace Premier, Blakemore and other early commercial Strawberries within the next few years. Get started with Dorsett this year. Supply is limited, so order early. Staminate.

**Prices: 25 plants, 60c; 50 plants, 90c; 100 plants, \$1.50.**

Larger quantities priced on page 50.

These two varieties introduced by U. S. Department of Agriculture have been fully tested and proved outstanding in quality. Both varieties are **EARLY**, and produce exceptionally large berries of distinctive and delicious flavor.

### *New* **FAIRFAX**

Experts who have tested Fairfax place it at the very top of the list for **QUALITY**. Averages larger in size than Premier and berries are exceptionally firm, making it an ideal shipper. Color a deep, full red. Its rich, sweet **FLAVOR** brings buyers back for more. Has established a reputation for producing bumper crops and bringing a premium price on every crate. Unbeatable for the home garden, as it has an **EATING QUALITY** that places it in a class by itself. Try a few of these plants if you want something new, different and better. Staminate.

**Prices: 25 plants, 60c; 50 for 90c; 100 for \$1.50.**

Larger quantities priced on page 50.

Dorsett.



### **Emlong's "EARLY PRIZE" STRAWBERRY GARDEN**

50 Dorsett Plants

50 Fairfax Plants

**\$1.65** If you want something really good in strawberries, order these 100 plants and sample the berries yourself.





# I'll Give You this Extra **CASH** **DISCOUNT**

Our regular catalog prices for 1934 on Emlong High Quality nursery stock ARE THE LOWEST in our history. We believe they offer you the biggest values obtainable anywhere.

But we know how important it is for everybody this year to make EVERY DOLLAR do extra duty. So we have left no stone unturned to find ways in which we could make still greater savings for our customers. And we finally found the answer. It will pay you to read all about it.

## **EMLONG'S Mutual Benefit Discount Plan**

We call this the mutual benefit discount plan because that's just what it is. It's a plan to help us both. Experience tells us that the larger orders we receive, the less it costs us in proportion to handle them, at every stage of entering, packing and shipping. So if you'll help us decrease our handling costs by sending in as large orders as possible, we will pass our savings along to you. On orders over \$5.00 we will allow you an extra discount of 5%; on orders over \$10.00, 10%; on orders over \$25.00, 15%.

This certainly makes it doubly to your advantage to order all your nursery wants from Emlong. You'll get the finest berry plants, fruit trees and ornamentals that can be had anywhere—at the lowest price—plus a nice extra discount.

### **Order Early**

#### **Don't Be Disappointed**

Plan to earn one of these fine extra discounts and send your order to us at once. Every year we are oversold on many items and have to disappoint those whose orders are received too late. So to make sure of getting the full benefit of this offer—order just as early as you can. Then we'll reserve the stock for you and ship it at the right planting season for your locality.

**Your Friends Will  
Help You Make  
This Extra Money**

*Your Friends*  
**will HELP YOU**

**READ  
SUGGESTIONS  
ON BACK  
OF THIS PAGE**



# Use *Your* SPARE TIME to make EXTRA MONEY

## 5%

If your order amounts to more than \$5.00, we will give you a discount of 5%. (For example, if your order is for \$6.00, then you send us only \$5.70).

## 10%

If your order amounts to more than \$10.00, we will give you a discount of 10%. (For example, if your order is for \$12.00, you pay us only \$10.80).

## 15%

If your order amounts to more than \$25.00, we will give you a discount of 15%. (For example, if your order is for \$26.00, your discount would be \$3.90 and you would pay us only \$22.10).

## No Exceptions to This Offer

These attractive discounts apply to everything listed in our 1934 Garden Book—special bargain offers and all. Everything included. This is the most liberal offer we have ever made.

On the front of this page we told you about our 1934 plan for giving you extra discounts for larger orders. On orders over \$25.00 for instance, you earn a discount of 15%. That means that an order for \$50.00 would earn you a discount of \$7.50 and larger orders MORE in proportion. Even on orders over \$10.00 you earn a fine 10% discount and on orders over \$5.00, 5%. Think what a chance this offers you. A chance not only to save money on your own order but a real opportunity to make EXTRA money in your spare time.

## Get Orders from Your Neighbors and Friends

All around you are neighbors and friends who will be ordering nursery stock soon. They can't get better plants than Emlong's nor better prices. Why not get their orders and send them in along with your own. In that way you can build up a fine big order and get a big discount.

You'll find it easy to get these orders. Many will be glad to have you save them the bother of writing out their orders and sending them in separately. So here's your chance. Just show your friends this catalog. Find out what they want. Send us the order and earn the extra discount.

## IMPORTANT HOW TO ORDER

If all orders are to be shipped to you at your address, just use our regular order blank in the back of this book. If each order is to be shipped SEPARATELY to a different address—be sure to use a separate sheet of paper for each order, giving the name and address in each case, and send them all to us in one envelope with the proper remittance.

Now is the time to get started before your friends have placed their orders. Don't let this opportunity get away from you. Start right in after orders TODAY.

**Emlong's Nursery**  
Stevensville, Mich.



# TWO BIG PROFIT MAKERS

## Emlong's "IDEAL" Strawberry Garden

Four famous varieties.  
You can be sure of big,  
luscious berries and  
plenty of them if you  
plant this garden:

50 Premier. Early.  
50 Cooper. Midseason.  
50 Beauty. Medium late.  
50 Chesapeake. Late.

OUR SPECIAL LOW  
PRICE—200 PLANTS

**\$1.85**



Chesapeake.



Premier.

Pinckneyville, Ill.  
May, 1933.

*"Your Premier plants  
beat all! I had berries to  
sell 5 days earlier than  
anyone else. Biggest ber-  
ries I ever saw—sold  
all of them by the quart,  
at a fancy price."*

JOHN VANZANDT

## PREMIER—KING OF THE EARLY BERRIES

Here's the berry that holds all records for Big Crops and Big Profits. Premier has filled more crates, made more dollars, and brought more smiles to Strawberry growers than any other variety.

Berries are big, bright red, and of extra fine texture and flavor. Retain their fine appearance even after trucking several hundred miles. A favorite on all markets.

Emlong's Premier is the heaviest fruiting strain known. Preferred by big commercial growers and fruit associations. They know good plants! Never fails to produce a big crop.

Unusually resistant to drought and frost. Staminate variety.

**Prices: 25 plants 35c; 50 plants, 60c; 100 plants, \$1.00.**

Larger quantities priced on page 50.

## CHESAPEAKE

CHALLENGES ALL LATE  
VARIETIES

A new late variety that has brought premium prices wherever offered. Chesapeake berries are very large, and hold their size to the end of the season. Superior flavor and appearance makes this berry outstanding among all late varieties. Firm enough to stand shipping to distant markets. Ripening late, it escapes all frost. In every way a very desirable variety. Bound to make a name for itself. Staminate. Supply limited—order early.

**Prices: 25 plants, 50c; 50 plants, 85c; 100 plants, \$1.25.**

Larger quantities priced on page 50.



# THESE GARDENS PAY BIG PROFITS—

## 500 "Big Yielders"

This planting assures you an abundant supply of fine, large berries for table use and canning. Also possible selling profits of \$100 to \$125.

100 PREMIER. Early.  
100 COOPER. Medium early.  
100 HARVEST KING. Midseason.  
100 BEAUTY. Medium late.  
100 PEARL. Late.

OUR SPECIAL  
BARGAIN PRICE  
FOR 500 CHOICE  
PLANTS, **\$3.35**

**\$100 to \$200**  
reported for  
one season



Nothing will bring you GREATER CASH PROFITS from a small plot of land than STRAWBERRIES! Especially Emlong's true-strain, giant-yielding plants. It's easy, pleasant work for the family. Think of having all the berries you want to eat, to can, and plenty left to sell! Plants included in these assortments bear from early to late. Catch all the markets—bring tremendous profits.



## 1000 "Heavy Bearers"

Here's your chance to use only about an eighth of an acre of land, spend only \$5.50 for plants, and make a clear profit of \$150 to \$200. Others are doing it year after year. This assortment is selected specially for money-making possibilities.

200 EARLY PROLIFIC  
200 PREMIER  
200 GIBSON  
200 HARVEST KING  
200 AROMA

1000 HEAVY BEARING, SELECTED  
plants for only

**\$5.50**





# BETTER Fruit Plants for LESS MONEY!

For more than 50 years Emlong Berry Plants, Fruit Trees and other Nursery Stock have set the pace for **top-notch quality**. Over 300,000 satisfied customers, including big commercial growers and fruit associations, gladly testify to that.

In 1934—as always—we offer you only the highest quality, true-to-name, healthy, vigorous plants. That's the only kind you can make money growing, the only kind that will bring us repeat business.

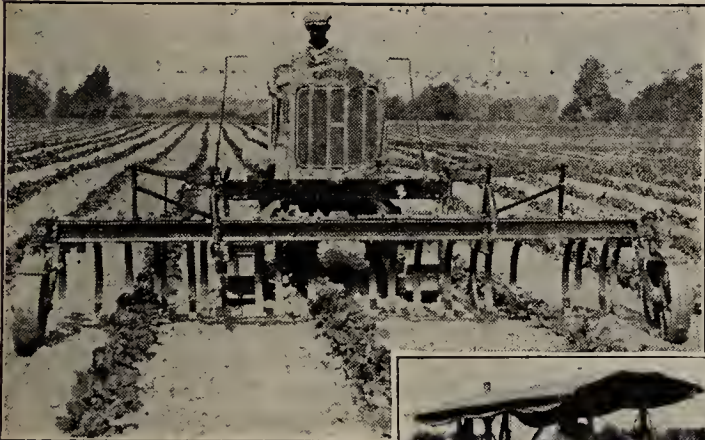
But we give you **MORE** than that. We offer this fine stock at the **lowest prices** in the history of our business. This book is filled with remarkable values. Over 100 bargain offers on which we challenge competition.

Emlong quality at Emlong prices is made possible because we are the largest growers of berry plants in the world and because we have unequalled facilities and equipment for large-scale production of choice nursery stock.

Plant Emlong stock this year and you'll increase your profits two ways—by cutting down your investment, and by increasing your yields.

Sincerely,

*Ralph H. Emlong*



Multi-Row Cultivator especially designed and built for Emlong's Nursery. Typical of our cost-cutting machines.

Giant 30-ton Emlong tractor operating special chisel which pulverizes soil to a great depth.



Tractor pulling multi-sprayer for speediest and most efficient spraying. Keeps Emlong plants healthy.

Part of Emlong's \$100,000 equipment of modern machinery—everything possible to produce better plants for less money.





# NATURE *and* SCIENCE *combine* to produce **Super-Yielding Plants**



Emlong's 750 acres of nursery stock are located in the heart of Michigan's famous fruit belt—ideal soil and climate.

Emlong's Nurseries are ideally located to produce the finest, hardiest, heaviest-bearing stock possible to grow anywhere. In the heart of Michigan's famous fruit belt. Over 700 acres of carefully selected, well drained, upland soil—the mellow, rich sandy soil that develops a marvelous root system on plants and trees. No sappy, black-rooted, low-ground plants come from our farms. We spare no expense in soil improvement. Cover crops are plowed under twice a year, and carloads of commercial fertilizer applied to put every possible ounce of fertility into our soil.

## Finest Soil and Best Growing Conditions in the World

Our climate is ideal, with a long growing season, frequent rains, and a keen, invigorating atmosphere; tempered with mild breezes off Lake Michigan. The temperature falls gradually to zero in late fall, producing extremely hardy stock that thrives everywhere.

## Equipment and Facilities That Can't Be Matched Anywhere

The pictures on the foregoing page will give you some idea of Emlong's unrivaled production facilities. Thousands of dollars worth of the most modern machinery—much of it built especially for us. All this combines to keep our soil in the finest condition and place plant production on a scientific and economical basis. We pass the savings on to our customers.

## Years of Experience in Breeding and Plant Selection

There is more than half a century of experience behind EMLONG'S. Knowledge acquired by patient experiment has been passed down from father to son. In selecting propagating stock we know the kind that will yield the best and most fruit for you. Emlong plants are never permitted to bear fruit before they reach you—their vitality is fully preserved to work for you! Don't confuse EMLONG stock with stock taken from old bearing fields—frequently disease infected—such as offered by some firms at ridiculously "cheap" prices. Don't take chances—**BUY THE BEST—AT EMLONG'S.**



Acres of shoulder-high cover crops plowed under every year to enrich our soil.

(Below). Typical field of Emlong Raspberry plants. We are the World's Largest Growers. Note heavy, fibrous root system.





# YOUR SATISFACTION GUARANTEED!



I started general farming years ago and found it a tough struggle even with 210 acres of good soil. In 1906 I tried Strawberries and found I made more real cash on ½ acre than on all the rest of the farm. I'm a booster for Emlong's quality plants and recommend them to anyone interested.

*Wm. Daly*

Michigan Strawberry King.



I have found that fruit growing is the surest way to make a farm pay. Quality fruit always sells at good prices and I always plant the best that money can buy. Emlong's have the resources and ability to produce quality stock, that is why it is a safe place to trade.

*Henry Bartz*

Peach King and Master Farmer.

You take no chances when you deal with Emlong. Read the Emlong Guarantee. Our references are: State Savings Bank, Bridgman, Mich.; Farmers & Merchants Bank, Benton Harbor, Mich.; The Postmaster and Express Agent at Stevensville, Mich. Also more than 300,000 satisfied customers. We guarantee to please you, because we take every precaution to protect you. We have no storage cellars—every plant is shipped the same date it is dug. Each lot of plants is labeled in the field to assure you that all are true-to-name. Our packing methods are the most thorough in the industry, and we guarantee safe delivery.

## Successful Commercial Growers Insist on Emlong Stock

Thousands of the largest and most successful commercial fruit growers and large fruit associations use Emlong stock, and have stuck to it for years. These growers know that success and profits depend on quality planting stock. Experience has taught them that they can always depend on Emlong plants and trees. Follow their example!

## There's Big Money for You in the Fruit Business if You Start Right

There is nothing else that will pay such fine returns on a small investment and a little ground. No experience is needed. We send you full planting instructions that are easy to follow.

Our customers have been remarkably successful in making big, quick profits from fruit. Even in 1933—a much poorer than average year—Emlong customers reported profits of \$500.00 to \$800.00 per acre from their fruit plants. There is no reason why you can't equal these results.

## Order Early - Don't Be Disappointed

Don't miss out on the money-saving, money-making opportunities this book offers you, by waiting too long. Every year we have to return orders and money to those who order too late. Plan now how much ground you will devote to fruit. Then select your plants from these pages and send us your order at once. A small deposit will enable us to reserve stock for you and ship it at the best planting time for your locality. Make sure of getting **Genuine Emlong Stock**, the kind that will yield bumper crops of fine fruit.

**EMLONG'S NURSERY, Stevensville, Michigan**



# MODERNIZE YOUR BACK YARD

## Combine Beauty and Usefulness

### Bring Beauty to Your Back Yard and Make It Help Your Budget

For just a few dollars and a little time you can make your back yard a real gold mine of pleasure and profit. No matter where you live you'll find some waste space in back or side yards that can be transformed into a bower of beauty and at the same time help supply the family table and cut down on living expenses.

### How to Combine Beauty with Profit

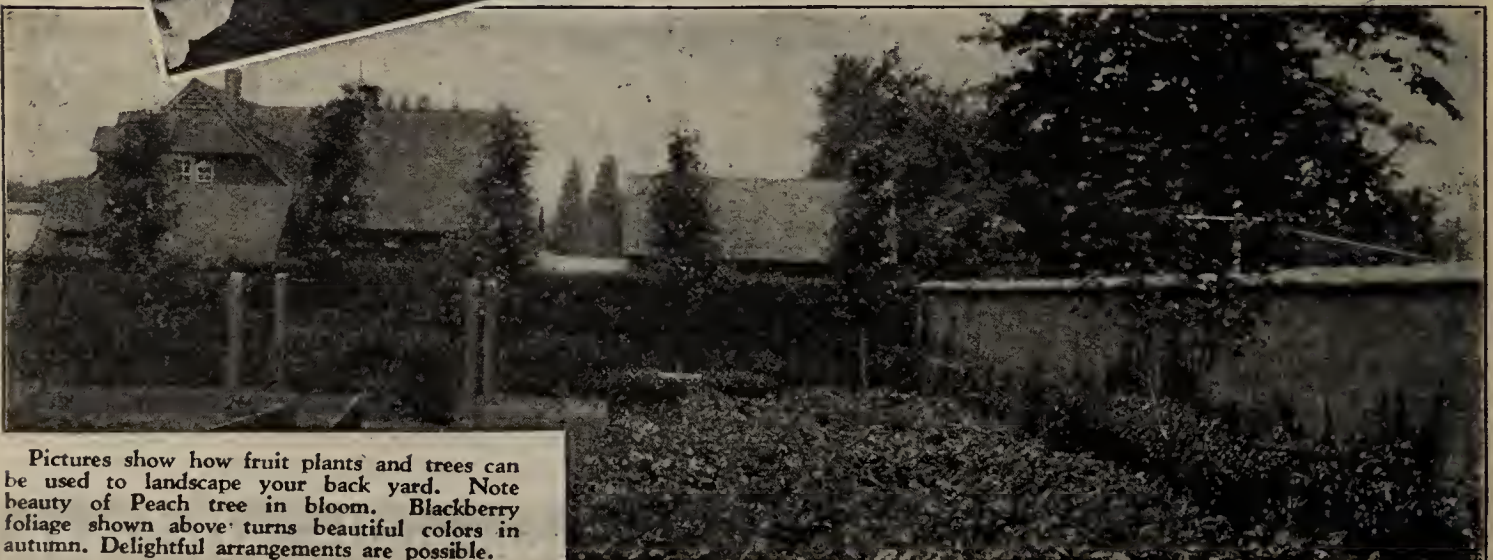
Did it ever occur to you that an apple, peach or cherry tree provides shade and beauty as well as any other tree, and, in addition, pays its keep with bushels of luscious fruit. They're beautiful at blossoming time and doubly beautiful at harvest. Blackberries and Raspberries make attractive hedges with their rich, velvety foliage and besides give you bushels of delicious berries for table and canning. It's amazing how much fruit you can get out of a back yard that would otherwise go to waste. We know of many cases where the family not only gets this beauty and help with its food budget but sells the surplus at a handsome profit.

### There's Health and Pleasure in Gardening

Why not look over your yard now and see what room you have. There's a world of health and pleasure for the whole family in working with plants and trees and watching the magic of Nature unfold itself. An attractive layout for your fruiting plants can easily be arranged. We will be glad to help you and supply you with planting suggestions based on our years of experience.

### No Experience Required—Our Instructions Make It Easy

To raise fine fruit requires no special experience. All you need is quality plants—the Emlong kind—and a few simple easy-to-follow instructions that we will gladly send you free. We can guarantee your success for we know what thousands of our customers have accomplished with just a few square feet of hitherto wasted space. Many a man or woman has become so interested in fruit growing from such a simple beginning that they later went into it on a commercial scale and made big successes. Try it this year with one of the bargain gardens shown on the next page. You'll say it was the best investment you ever made.



Pictures show how fruit plants and trees can be used to landscape your back yard. Note beauty of Peach tree in bloom. Blackberry foliage shown above turns beautiful colors in autumn. Delightful arrangements are possible.



# Emlong's Modern Back-Yard Plantings Make Gardening a Pleasure!

## Emlong's "SUNNY DAYS" Berry Garden

A taste of every kind of berries for your table—and enough tender Asparagus tips for the average family. This Garden requires only a very small space. Grapes can be placed on an arbor or trellis; berry bushes used as hedges along the alley or lot lines.

- |                                                                                         |                                           |
|-----------------------------------------------------------------------------------------|-------------------------------------------|
| 6 CHIEF. Early Red Raspberry.                                                           | 6 LOGAN. Early Blackcap.                  |
| 6 LATHAM. Late Red Raspberry.                                                           | 6 CUMBERLAND. Late Blackcap.              |
| 6 ELDORADO. Blackberry.                                                                 | 6 GRAPE VINES. 2 Blue; 2 White and 2 Red. |
| 50 ASPARAGUS ROOTS, Washington.                                                         |                                           |
| 100 STRAWBERRY PLANTS. 25 each Early, Midseason, Late and Everbearing. (Our selection). |                                           |

FREE PLANTING DIRECTIONS INCLUDED.

ONLY  
\$2.75

## Emlong's "GOLDEN" Back Yard Orchard

These 14 Fruit Trees can all be planted on an ordinary city lot. Use them for shade trees—enjoy the beauty of blooms, foliage and fruits. You'll have bushels of the finest tree fruits to eat, can and sell.

- |                                      |                                   |
|--------------------------------------|-----------------------------------|
| 2 PEACH TREES. 1 Early, 1 Late.      | 2 PLUM TREES. 1 Blue, 1 Red.      |
| 3 APPLE TREES. Summer, Fall, Winter. | 2 SWEET CHERRY. Black and Yellow. |
| 2 PEAR TREES. Early and Late.        | 1 SUPERB APRICOT TREE.            |
| 1 SOUR CHERRY TREE. Montmorency.     | 1 ORANGE QUINCE TREE.             |

14 Big, 2-Year Trees—A Complete Orchard

FREE PLANTING DIRECTIONS INCLUDED.

ONLY  
\$3.65

## Emlong's "COMBINATION" Garden-Orchard

Even the smallest yard can accommodate these plants and trees, and you'll be surprised at the big baskets of first class fruit they will yield for you.

- |                                        |                                                                                 |
|----------------------------------------|---------------------------------------------------------------------------------|
| 6 RED RASPBERRY PLANTS, Latham.        | 25 ASPARAGUS ROOTS, Washington.                                                 |
| 6 BLACK RASPBERRY PLANTS, Cumberland.  | 50 STRAWBERRY PLANTS. 25 Early, 25 Late. (Our selection).                       |
| 6 BLACKBERRY PLANTS, Eldorado.         | 6 FRUIT TREES. 1 Peach, 1 Apple, 1 Plum, 1 Pear, 1 Sweet Cherry, 1 Sour Cherry. |
| 6 GRAPE VINES. 2 Blue, 2 White, 2 Red. |                                                                                 |

This Complete Back Yard Planting—A Challenge Bargain

FREE PLANTING DIRECTIONS INCLUDED.

BARGAIN  
PRICE  
\$2.95





# FAVORITE STRAWBERRIES for HOME and MARKET

Out of the great number of Strawberry varieties being offered today, we have selected these few as being really worth while, dependable and profitable for the small home garden, or for general marketing purposes.

## EARLY PROLIFIC (Early—Perfect)

Introduced by us last year as a real "rough-and-ready" early variety that will stand frost, drought and other unfavorable conditions. Makes a solid fruiting row, sets an enormous crop of berries, and ripens every one to full size. Ripens 4 to 7 days earlier than Premier. Berries large, uniform in shape and size, dark red to the center, excellent in flavor. **Prices: 25 plants 40c; 50 plants 75c; 100 plants \$1.00. Larger quantities page 50.**

## HARVEST KING (Midseason—Perfect)

Known as Monarch of Strawberries and highly favored for canning and shipping. Produces more berries than Premier. Berries large, deep red, solid to the center. Seeds are small, skin very firm. The last picking is as good as the first—and Harvest King covers an extra long fruiting season. **Prices: 25 plants 40c; 50 plants 75c; 100 plants \$1.00. Larger quantities page 50.**

## COOPER (Medium Early—Perfect)

The Elephant of the Strawberry family. Largest and sweetest Strawberry grown. Brilliant red in color, fine in texture. Highly favored as a fancy table berry. **Prices: 25 plants 40c; 50 plants 75c; 100 plants \$1.00. Larger quantities page 50.**

## PEARL (Extra Late—Perfect)

Large, very solid berries, dark red clear through. Excellent flavor. Produces a solid fruiting row, even under adverse conditions, and bears a heavy crop. Prolongs the picking season of Strawberries over a week. Stands long distance shipping. **Prices: 25 plants 40c; 50 plants 75c; 100 plants \$1.00. Larger quantities page 50.**

## BLAKEMORE (Early—Perfect)

An early variety that has become noted because of its attractive bright red color and supreme keeping quality. Sells readily on all markets. Berries medium-large, finely shaped. Flavor sweet and delicious. Retains its luster several days after picking. **Prices: 25 plants 30c; 50 plants 55c; 100 plants 85c. Larger quantities page 50.**

## BEAUTY (Medium-Late—Perfect)

A Sparkler among Strawberries! Berries exceptionally large and solid, yet juicy and highly flavored. Bright, deep red in color. Requires very little sugar for eating or canning. Plants very large and sturdy. A fancy berry in every way. **Prices: 25 plants 40c; 50 plants 75c; 100 plants \$1.00. Larger quantities page 50.**

## "THE ARISTOCRAT" STRAWBERRY GARDEN

Plant this garden and surprise your family with some really BIG, DELICIOUS berries.

50 EARLY PROLIFIC 50 COOPER  
50 HARVEST KING 50 BEAUTY

**\$1.85**

A Rare Bargain at Our Low Price—



Beauty.



Cooper.



Harvest King.



# RELIABLE BIG-YIELDING VARIETIES

No matter what you want Strawberries for, or where you live, you can't go wrong by planting these "reliable" big yielding varieties. They thrive wherever Strawberries can be grown.

## IMPERIAL EVERBEARER

A New Everbearer which is an offspring of the famous Champion and Progressive. Retains the fine flavor and productiveness of these varieties, but berries are larger, brighter red, and much finer and sweeter in flavor. Excellent keeping and shipping qualities, and highly favored for canning.

Imperial plants set out this spring will commence to bear in July or August and continue until snowfall. They bear again the following June, and again the second fall—making three crops in 18 months. **Prices: 25 plants 55c; 50 plants 85c; 100 plants \$1.50. Larger quantities page 50.**

## SENATOR DUNLAP (Midseason—Perfect)

The "old reliable" Strawberry that thrives everywhere and produces a big crop of fruit with little attention. Grows on all soils, and in cold climates. Berries medium size, very dark red, most delicious in flavor. Favored for canning and shipping. **Prices: 25 plants 30c; 50 plants 55c; 100 plants 85c. Larger quantities page 50.**

## AROMA (Late—Perfect)

This late berry is a favorite market and long distance shipping variety in Tennessee, Missouri, Kentucky, etc., but is grown with equal success in every other part of the country. Berries wedge shaped, very deep varnished red, solid to the center, very rich and delicious in flavor. **Prices: 25 plants 30c; 50 plants 55c; 100 plants 85c. Larger quantities page 50.**

## DR. BURRILL (Midseason—Perfect)

Considered superior to Dunlap in many sections. Very resistant to drought and cold weather. Large berries, dark red in color, rather pointed in shape. Delicate "wild strawberry" flavor. Wonderful for eating, canning or shipping.

**Prices: 25 plants 30c; 50 plants 55c; 100 plants 85c. Larger quantities page 50.**

## GIBSON (Midseason—Perfect)

A favorite with commercial growers in the Middle West, but perfectly dependable throughout the country. A heavy and sure cropper. Plants large and healthy. Berries of the finest medium red color, large size, firm quality, attractive appearance and rich flavor. **Prices: 25 plants 30c; 50 plants 55c; 100 plants 85c. Larger quantities page 50.**

NOTE: For other varieties of Strawberries, see pages 1 to 6 inclusive.



Imperial Everbearer.



Early Prolific.



Pearl.

**PRIDE  
OF THE  
GARDEN**

**Strawberry Plot**

50 BLAKEMORE  
50 DUNLAP  
50 AROMA  
50 IMPERIAL  
EVERBEARING

**\$1.85**



Blakemore.



## OVER TWO MILLION RASPBERRY PLANTS SHIPPED BY EMLONG

Stevensville, Mich.—Emlong's Nursery, known as the world's largest grower of berry plants, established a remarkable record for the so-called "poor" season of 1933. Shipments reached the new high total of over 2,000,000 raspberry plants shipped to all parts of the United States. The local nursery firm has hundreds of acres of choice land in Berrien county devoted to the culture of raspberry plants and is said to raise and sell more than twice as many raspberry plants as any other grower.

# Grow Raspberries the *EMLONG* Way For Bigger Crops and Profits

Thousands are making big money with raspberries. But the ones who get the greatest yields and the best profits are those who follow approved methods in buying their plants and in every step from planting to marketing.

The best posted commercial growers demand Emlong's Raspberry plants. They have found from experience that Emlong stock is far superior in **Vigor and Fruiting Ability**. They know that our propagating stock is expertly selected from the heaviest fruiting strains and that we grade closer than others. They have visited our nurseries and investigated the painstaking soil preparation and scientific planting and cultural methods that we use. They have proved to their satisfaction—and you can easily prove to yours—that these things mean the difference between big profits in Raspberry growing and just getting by.

### Grown for Plants Only

Emlong grows and sells more Raspberry plants than all the other nurseries in the country. Hundreds of acres of the highest grade Raspberry plants right here in Berrien County, Michigan. All grown for PLANTS ONLY. Never allowed to produce fruit,

which saves all the vitality for you. Emlong plants are all full grown, young stock. We never dig plants out of old fruiting fields as many nurserymen do, who offer stock at so-called bargain prices, which would be dear at any price.

### Constant and Expert Attention

Our fields of growing plants are watched over by experts throughout the growing season. Every field is thoroughly sprayed, not once but several times. Twice each summer our plants are rigorously inspected by trained plant inspectors from the Michigan Department of Agriculture and ever vestige of diseased stock destroyed. At digging time a third inspection guards against root diseases. You can't get anything but perfectly disease-free stock from Emlong—the very best stock Nature and science can produce. Of course, this extra culture and care costs us extra money but it costs you **nothing extra** because we are the world's largest berry plant growers and do such a volume of business that our costs per plant are less.

### Let Our Experience Safeguard Your Success

Our long years of experience growing Raspberry plants are at your service. Only the most advanced methods of soil preparation, growing, digging, handling and shipping are utilized here. We label all stock as soon as dug to insure every plant being true-to-name. We have no storage cellars but haul all stock in covered trucks directly from fields to our shipping rooms. We use special digging methods to give you "all of the roots" and consequently all of the life of the plants. We also send with every shipment, plainly printed instructions which give you the benefit of all our experience and make it easy for anyone to succeed.

### Deal Direct With the Grower

Whether you wish to become a big successful commercial grower of Raspberries or merely want a few plants for your back yard garden, it will pay you to deal direct with the world's largest grower.

We can and will sell you the highest grade Raspberry plants in the world at such reasonable prices that you can't afford to take chances with inferior stock.

## Read What Others Say

ABOUT  
EMLONG RASPBERRY PLANTS!

J. C. Grigg, Hopkinton, Iowa.  
"My Raspberries bring over \$500 per acre—even during hard times."

C. E. Putnam, Durand, Mich.  
"A few acres of Raspberries bring me more profit than 80 acres of other farm crops."

L. E. Burnham, Bountiful, Utah.  
"Every one of the 3000 Raspberry plants you sent me has grown fine."

Ernest Ellis, Mitchell, Ind. "If I had planted two acres of your berry plants the depression wouldn't have hit me."

Alvah Bankes, Barnesville, Pa.  
"My neighbor paid three times as much for Raspberry plants elsewhere as I paid you, and only got half a stand."



Frequent Spraying Insures Healthy, Thrifty Stock. Note the Vigor of These Year-Old Emlong Raspberry Plants.



# Emlong's "BIG SUCCESS" Raspberries

## LATHAM

Supreme in Size, Color, Flavor, Yield and Proven Profits.

Over a period of years, Latham has proven the best late Red Raspberry in the field. Berries are uniformly immense in size, deep red in color, rich in flavor. Latham outyields every other variety except Chief. Berries sell at a premium on every market—buyers just can't resist their beauty and quality.

Latham berries cling to the bushes several days after ripe, and never crumble. Bushes are healthy, vigorous growers that thrive everywhere.

**Prices: 1-yr., selected plants, 12 for 65c; 25 for \$1.00; 50 for \$1.50; 100 for \$2.45.**

Larger quantities on page 50. Transplants on page 25.



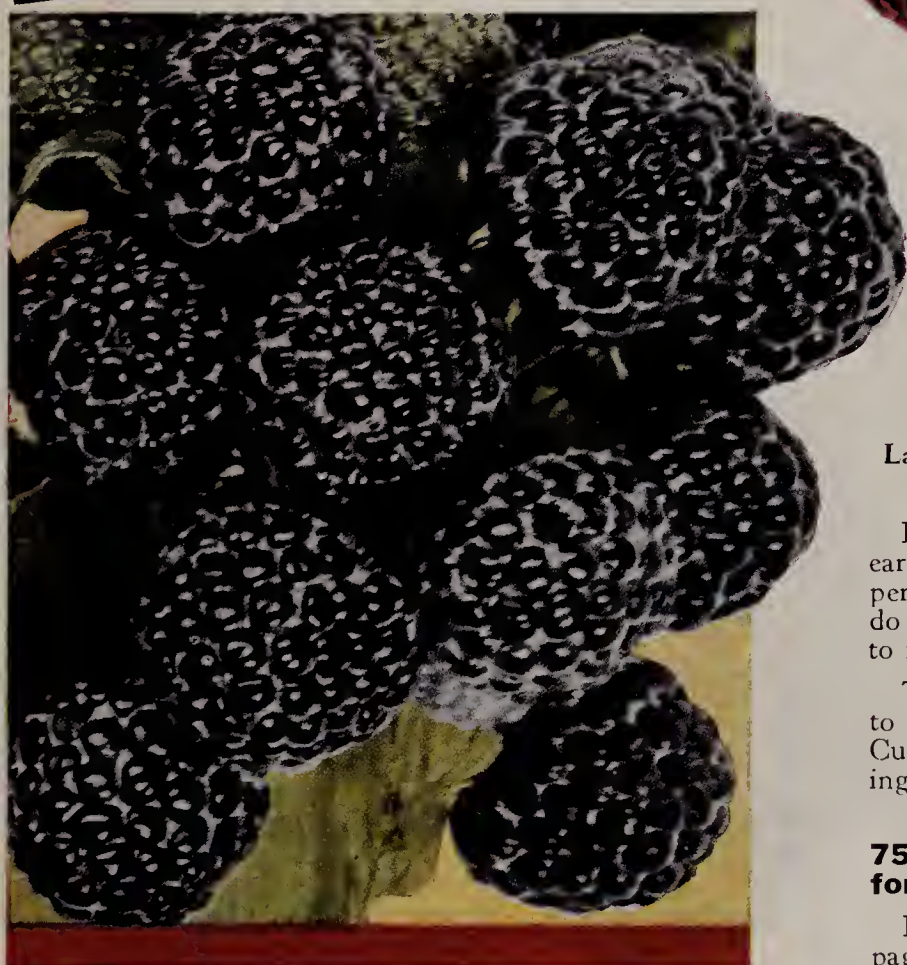
Read Pages 19 and 21 for further details about Latham and Logan.

### EMLONG'S "BIG SUCCESS" Raspberry Garden

12 LOGAN. Early black. 12 CHIEF. Early red.  
12 CUMBERLAND. Late black. 12 LATHAM. Late red.

**48 SELECTED,  
1-YR. PLANTS \$1.85**

OR—The Above 48, 2-year Transplants for \$2.95.



## NEW LOGAN

Largest, Finest, Best Flavored Early Blackcap Ever Grown.

Logan produces an abundant yield of extra early, mammoth, delicious berries. Quality is superior to any other early variety. Logan berries do not crumble or become seedy, but all mature to full size.

The plants are sturdy growers, highly resistant to disease and drought. Plant Logan early and Cumberland late for heavy crops of "Profit-Making" berries.

**Prices: 1-yr., selected plants, 12 for 75c; 25 for \$1.25; 50 for \$1.75; 100 for \$2.85.**

Larger quantities on page 50. Transplants on page 25.



## ALFRED Blackberry

A Leader in Size and Quality.

Universally favored for home use and market. Berries are 1½ to 2 inches long, jet black, sweet, rich and juicy. A fancy berry in every way. Ripens early. Plants grow rapidly and bear young.

**Prices: Selected, 1-year plants, 12 for 85c; 25 for \$1.35; 50 for \$1.95; 100 for \$3.35.**

## CUMBERLAND

The Reliable, Heavy-Fruiting Blackcap.

Emlong's Cumberland plants produce bigger and better berries, and more of them than common Cumberland. Cumberland berries ripen medium-late. They are glossy, purplish black and borne in large clusters. Excellent quality for canning and shipping. Flavor delicious. Cumberland succeeds where other varieties fail.

**Prices: Selected, 1-year plants, 12 for 50c; 25 for 85c; 50 for \$1.35; 100 for \$2.85.**



Prices on large quantities, page 50. Transplants on page 25.

Emlong's

### "FOUR-SQUARE" BERRY GARDEN

Will supply your table with fancy berries and fill your canning needs.

- 25 Cumberland. Blackcap.
- 25 Alfred. Blackberry.
- 25 Chief. Early Red Raspberry.
- 25 Latham. Late Red Raspberry.

**100 Selected 1-Yr. Plants \$2.85**

OR — These 100,  
2-yr. Transplants  
for  
**\$5.50.**

Cumberland has put more money into the pockets of farmers than any other Blackcap. Plants are hardy, thrifty growers, and always produce enormous crops of first class berries. **AVOID DISAPPOINTMENT—PLANT EMLONG'S CERTIFIED CUMBERLAND.**



# Real Appetizers

A BIG VARIETY OF DELICIOUS BERRIES TO KEEP THE APPETITE SHARP! You'll get a world of pleasure and satisfaction out of growing them in YOUR OWN GARDEN. There is big profit in growing them to sell, too!

COMPLETE PRICE LIST ON PAGE 50.  
TRANSPLANTS ON PAGE 25.



Quillen.

## NEW LATE QUILLEN

Black Raspberry

A big producer of extra large, high quality, glossy blackcaps. Flavor is new, rich and tempting. Berries ripen late.

Plants are strong growers. Highly resistant to diseases. Easy to grow.

**Prices: Selected, 1-yr. plants, 12 for 85c; 25 for \$1.35; 50 for \$1.95; 100 for \$3.35.**

Larger quantities on page 50. Transplants on page 25.

### Emlong's "APPETIZER" BERRY GARDEN

6 New Quillen. Blackcap.  
6 New Youngberry.  
6 St. Regis. Everbearing Red.  
6 Lucretia. Dewberry.  
6 Alfred. Big Blackberry.  
6 Cardinal. Purple Raspberry.

36 Selected 1-year, No. 1 Plants.

OUR SPECIAL  
BARGAIN PRICE **\$1.85**



St. Regis.

## Everbearing Raspberry

**St. Regis** Delicious, bright red berries from early summer until late fall. Plants are hardy. **Prices: 1-yr. selected plants, 12 for 75c; 25 for \$1.25; 50 for \$1.75; 100 for \$2.75.**

## Big, Delicious Youngberry

Mammoth dark wine colored berries—1½ to 2 inches long. Nearly coreless. Flavor is rich, enticing and different. Highly productive. Ripens earlier than Dewberries. **Prices: 1-yr. plants, 12 for 95c; 25 for \$1.65; 50 for \$2.35; 100 for \$3.95.**

## Dewberry, Lucretia

Long, plump, glistening black berries. Unrivaled in flavor—delicious for desserts, pies, jam, canning, etc. **Prices: 1-yr. plants, 12 for 65c; 25 for \$1.00; 50 for \$1.50; 100 for \$2.45.**

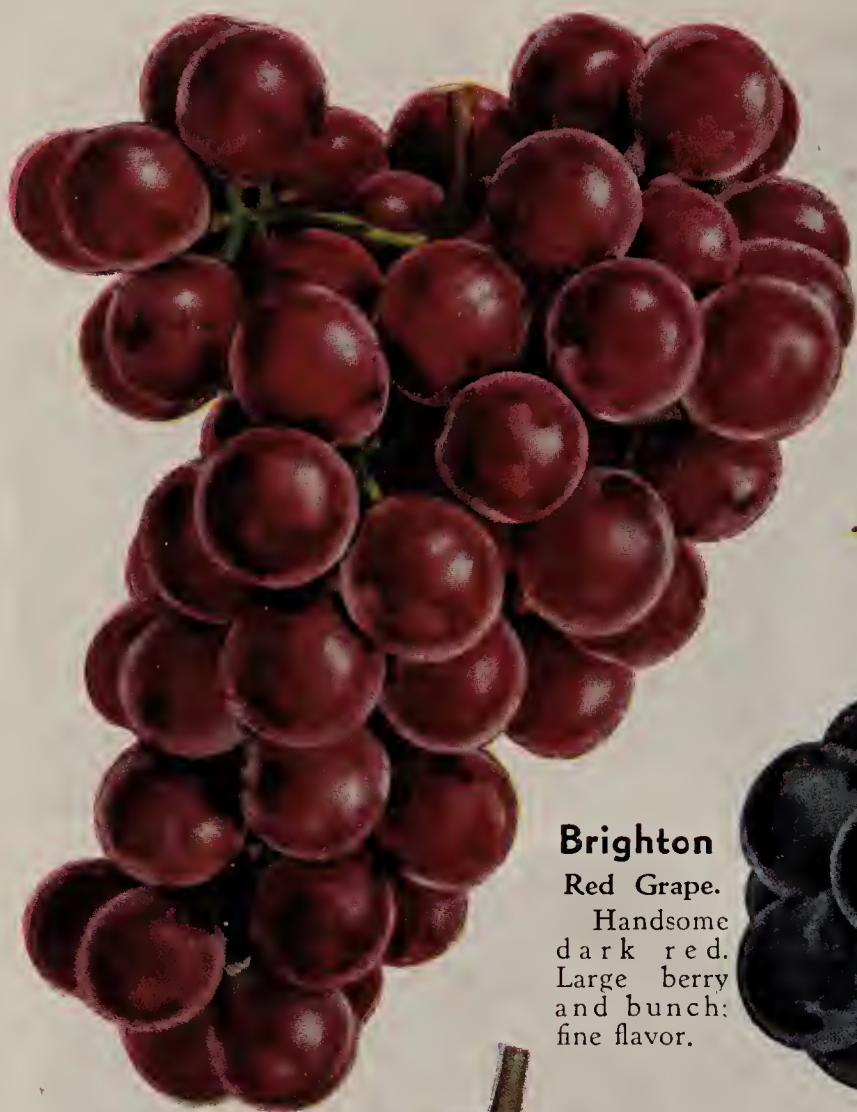


Youngberry.



Dewberry.





### Brighton

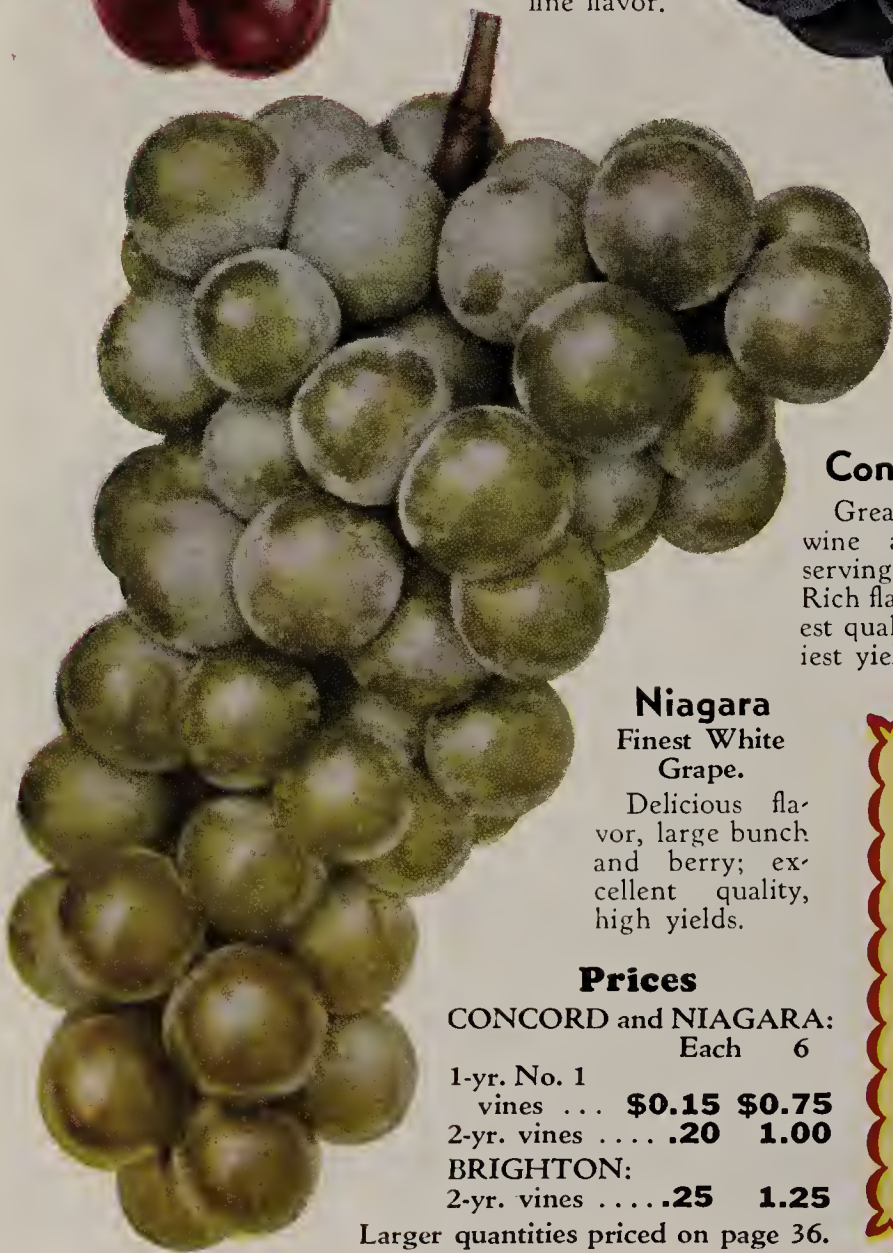
Red Grape.

Handsome dark red. Large berry and bunch; fine flavor.



### Concord

Greatest table, wine and preserving Grape. Rich flavor, highest quality, heaviest yields.



### Niagara

Finest White Grape.

Delicious flavor, large bunch and berry; excellent quality, high yields.

### Prices

CONCORD and NIAGARA: Each 6

1-yr. No. 1 vines ... **\$0.15 \$0.75**

2-yr. vines .... **.20 1.00**

BRIGHTON:

2-yr. vines .... **.25 1.25**

Larger quantities priced on page 36.

## Emlong's "True Value" Grape Vines

Whether you want a few vines to supply your own table, or grow Grapes to sell, you will find Emlong's vines supreme. They grow fast, bear young, produce immense crops of highest quality fruit, and continue to bear big crops for a lifetime. GRAPE VINES ARE SCARCE THIS YEAR—ORDER EARLY.

Descriptions on page 36.

### EMLONG'S "TRUE VALUE" Grape Arbor

This arbor will beautify your yard, and provide big, luscious Grapes of all colors and flavors.

- 1 Niagara. White.
- 2 Concord. Late blue.
- 1 Moore's Early. Blue.
- 1 Brighton. Red.
- 1 Worden. Black.

**6 Big, Two-Year \$1 Vines**



# *Emlong's* *Super Quality* **LATHAM**

## **THE BEST PAYING LATE BERRY**

LATHAM has won its place as one of the greatest Raspberries of all time. Its record for money making excels all other late varieties. Mammoth berries three-fourths to one inch in diameter, of rare flavor and flashing red color bring top prices on all markets. Gives you quantity as well as quality with truly enormous yields. We know of one small field of 3-year-old Latham plants tested with several other varieties and Latham produced 3500 pints more than any of the others. You can make real money with this big selling berry. See picture in natural colors on page 15.

## **GETS THE LAST DOLLARS**

Long after other varieties have finished fruiting, Latham continues to produce its beautiful giant berries. That means premium prices. An Illinois customer says, "We began picking Latham June 10th and sold the last crate August 13th." We recommend this berry on every count—color, size, quality, flavor and yield. Emlong's Latham plants are the best you can buy. From heaviest fruiting strains. Selected and graded by experts.

Prices: 1-year, selected plants, 12 for 65c; 25 for \$1.00; 50 for \$1.50; 100 for \$2.45. Larger lots, page 50. Transplants, page 25.

## **EMLONG'S MONEYMAKER RASPBERRY PLOT**

500 of our best red and 500 best black Raspberry plants. Enough for a half acre. And a chance to make \$300 to \$500 per year. We send you full planting instructions. Try a half acre and see how easy it is to make money the Emlong way. In no other way can you make such profits with so little money and ground.

250 LATHAM. Late red.

250 CHIEF. Early red.

250 LOGAN. Early black.

250 CUMBERLAND. Late black.

1000 Big, Extra Select, 1-Year, No. 1  
Plants — A Remarkable Bargain at

# **\$12.45**



# **GROW BERRIES for QUICK PROFITS**



OUR  
**Famous Four  
RED RASPBERRY  
PLOT**

Invest \$8.45—Make \$100 to  
\$200 Per Year

Finest varieties in the world.  
Ripening in all seasons from  
June to fall. Plenty of plants for  
one-fourth acre. Will produce all  
the berries your family can use  
and \$100 to \$200 per year selling  
profits besides. Here's a real bar-  
gain. Order now. Planting in-  
structions free.

150 Chief. Early.

150 Latham. Late.

100 Cuthbert. Midseason.

100 St. Regis Everbearing.

500 Big, Extra-Select, 1-Year,  
No. 1 Plants for only

**\$8.45**

*Emlong's  
Super Quality*

**CHIEF**

*The Early-ripening Marvel*

This is the berry that has astonished the experts. Horti-  
culturists everywhere marvel at its prolific yields of big per-  
fect berries.

Chief ripens with EARLY KING but berries are as large as  
LATHAM. Rich, deep red nuggets of tantalizing flavor. Sweeter  
and handsomer than any other early berry. As a keeper and shipper  
it can't be beat, and invariably brings a dollar or more per crate  
above the average market price. See natural color photo of "Chief"  
on page 2.

**Big in Size, Yield and Profits**

You can take advantage of "Chief's" proved money-making magic,  
because it's a product of the far North and has proved a healthy,  
hardy, vigorous grower in any climate where berries can be grown.  
Abundant, tough, leathery foliage makes it practically drought proof  
and disease proof. Emlong offers the finest "Chief" plants obtainable  
—propagated from heaviest fruiting strains. Extra selected,  
extra graded without extra cost. We recommend Chief for  
early and Latham for late—a Raspberry combination  
that can't be beat.

**Prices: Selected**  
1-yr., No. 1 plants,  
12 for 75c; 25 for  
\$1.25; 50 for  
\$1.75; 100 for  
\$2.65. Prices on  
large lots, page  
50. Transplants,  
page 25.



**BERRY PLOTS PAY BIG PROFITS**





*Emlong's  
Super Quality*  
**LOGAN**

**FOR EARLY MARKETS  
and TOP-NOTCH Prices**

Plant Emlong's Logan if you want to make the early market while Blackcaps are still scarce and high.

Ripens a week earlier than CUMBERLAND and has no superior for yield, size or quality. See natural colored photo on page 15.

**BIG CROPS and BIG PROFITS**

Logan berries are even larger than CUMBERLAND and have the same attractive deep purplish black coloring. Distinctive and delightful flavor. All berries remarkably free from crumbling or seediness and mature uniformly to full size. An enormous yielder—often beating Cumberland records.

**PLANTS THAT THRIVE ANYWHERE**

As with all varieties, Emlong offers you only the heaviest yielding strains and nothing but the choicest, fully graded stock. These plants are sturdy, rapid growers, quickly maturing to full bearing. Highly resistant to disease and drought. You can depend on Logan.

Prices: Select, 1-year plants, 12 for 75c; 25 for \$1.25; 50 for \$1.75; 100 for \$2.85. Larger lots, page 50. Transplants, page 25.

**EMLONG'S  
DELICIOUS FOUR  
BLACKCAP GARDEN**

All you need is a few square feet in your back yard and this big-value selection of plants to give you loads of delicious black Raspberries. Early and late. All you want for the table and for canning at almost no cost.

These four are the pick of all Blackcap varieties. They're sure to please you.

Planting instructions free.

- 12 LOGAN. New early.
- 12 PLUM FARMER. Early.
- 12 CUMBERLAND. Medium late.
- 12 QUILLEN. New late.

[Same Collection  
of 2-yr. Bearing-  
Age Transplants  
for \$3.25.]

48 Finest, 1-yr.,  
No. 1 plants—  
Special, Limited  
Time Price —

**\$1.70**

**PLANT a BERRY GARDEN THIS YEAR**



*Emlong's  
Super Quality*

# CUMBERLAND

## QUEEN of the BLACK-CAPS

Cumberland is without question the best all-purpose black Raspberry you can grow. And Emlong's plants are the finest specimens of this popular variety, selected from heaviest yielding strains. Our grading standards are the highest known and we ship you only No. 1 stock.

Cumberland berries are the aristocrats of the Blackcap family. Uniformly large. Brilliant purplish black in color. They grow in big, attractive clusters. Easy to pick and easy to sell, for their beauty and luscious flavor attract buyers. Cumberland has every quality you want. A famous canner; superb for the table. Favored on all markets. Stands up for long distance shipping. A real money maker. Ripens medium-late, following LOGAN and furnishing a fine fruiting team with this popular variety.

See Colored Photo  
on Page 16.



Planting Instructions  
Free With Cash Orders.

### EMLONG'S FAVORED FOUR BLACK RASPBERRY PLOT

\$150 TO \$200 PROFIT FROM 1/4 ACRE

Here's a real money-making chance for you. We furnish you 500 selected best-seller black Raspberry plants, with planting instructions. Ample to plant one-fourth acre. Varieties proved best for quality, flavor, size and yield. This selection should bring you \$150 to \$200 profits every year besides plenty of fruit for all home needs.

150 LOGAN. New Early.  
150 CUMBERLAND. Late.  
100 PLUM FARMER. Early.  
100 QUILLEN. New late.

500 Selected, 1-Year, No. 1 Plants.  
Extra Special Bargain at

**\$94.5**

### MAKE MONEY WITH CUMBERLAND

Cumberland does well on all soils. You can depend on it for money-making crops. For best results, plant Emlong's Certified Disease-Free Cumberlands—the choicest strain of this great berry. Customers tell us year after year that our Cumberland plants grow faster, bear heavier and produce finer berries than other Cumberland. You pay no premium for this extra-choice stock.

Prices: Selected, 1-yr., No. 1 plants, 12 for 50c; 25 for 85c; 50 for \$1.35; 100 for \$2.25. Larger lots, page 50. Transplants, page 25.



**Make Money--Save Money--Grow Berries**



# Other WORTH WHILE RASPBERRIES

## QUILLEN BLACKCAP

A Blackcap that ripens a little later than Cumberland, thus prolonging the Blackcap season. Quillen berries are immense in size, of the finest quality, and possess a tempting richness of flavor. A truly fancy table berry, and never fails to bring high prices on the market. Every berry develops to full size, and there are no crumbly, seedy berries. Quillen is especially desirable in localities where anthracnose is common, as it is more resistant to this disease than any other variety.

**Selected 1-yr. plants: 12 for 85c; 25 for \$1.35; 50 for \$1.95; 100 for \$3.35. Larger lots page 50. Transplants page 25.**

## PLUM FARMER BLACKCAP

A popular and profitable early variety that matures its entire crop of berries within a short time. Berries are produced in large clusters, very easily picked. Large to medium in size, bluish black in color. Finest quality and flavor. The plants are vigorous, and thrive everywhere.

**12 for 50c; 25 for 85c; 50 for \$1.35; 100 for \$2.25. Larger lots page 50. Transplants page 25.**

## CUTHBERT RED RASPBERRY

A midseason variety that has long held an important place as a commercial Raspberry. Unexcelled for quality—desirable for table use, canning and shipping. Unusually thrifty grower, enormously productive. Very hardy. Berries are large, thimble-shaped, richly colored.

**Selected 1-yr., No. 1 plants: 12 for 50c; 25 for 90c; 50 for \$1.35; 100 for \$2.00. Larger lots page 50; Transplants page 25.**

## ST. REGIS EVERBEARING RED RASPBERRY

The leading fall-bearing red Raspberry. Ripens early and produces a big crop during the regular Raspberry season, and continues to bear until late fall. Bears on both old and new canes. Very hardy. Berries medium to large, bright crimson color. Flavor sweet and refined.

**12 for 75c; 25 for \$1.25; 50 for \$1.75; 100 for \$2.75. Larger lots page 50; Transplants page 25.**

## "JUNIOR" Raspberry Garden

6 Plum Farmer Blackcap  
6 Cumberland Blackcap  
6 Cuthbert Red Raspberry  
6 St. Regis Everbearing Red Raspberry

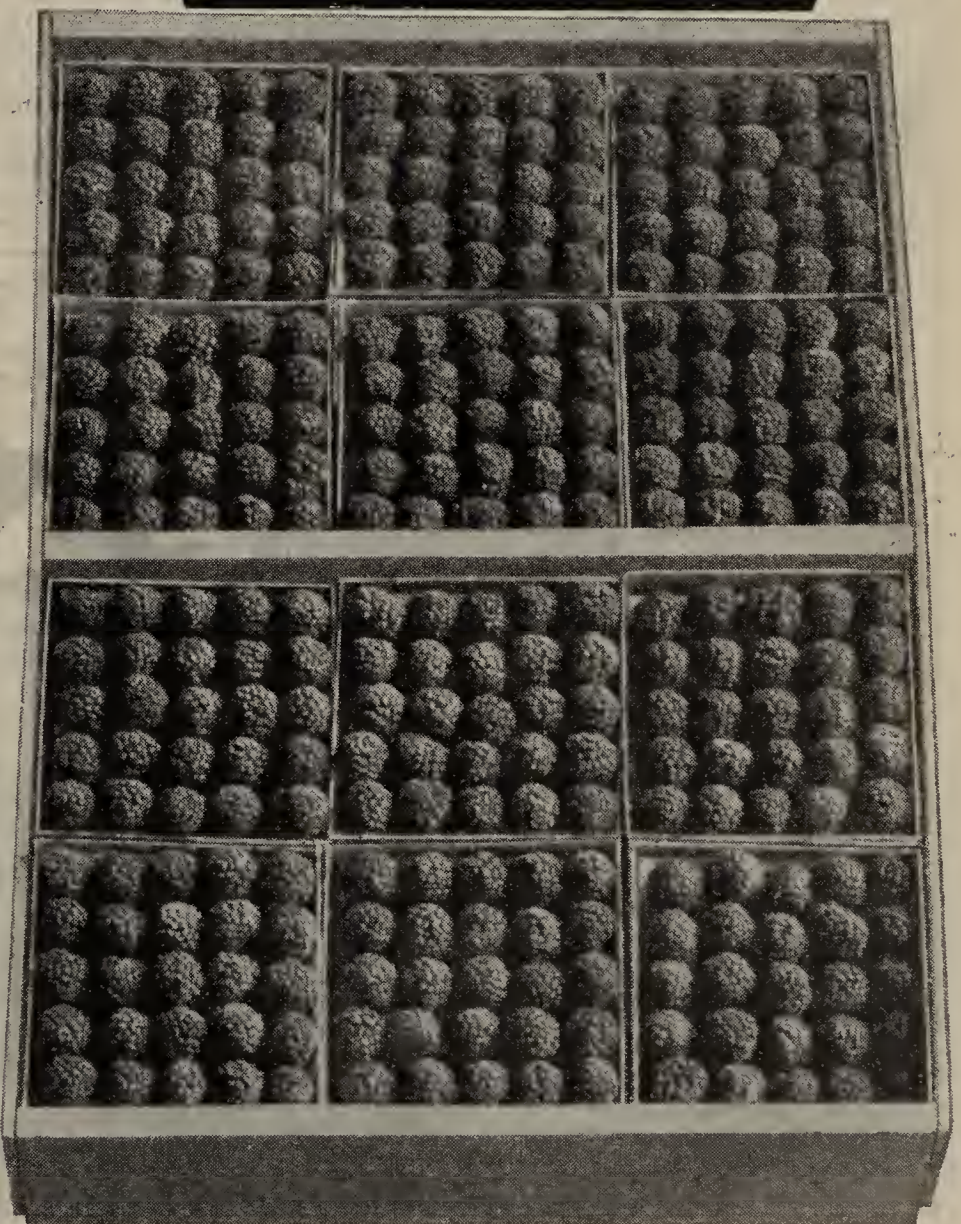
only.

**A Real Bargain at Our Low Price**

**98c**

*It's  
Easy to Grow  
Berries Like This*

If you start with Emlong's high grade plants and give them good soil and care you can easily produce Raspberries like those shown below. This is an actual photo of Emlong Red Raspberries—25 berries topped each pint box.



### NOTICE!

We include free planting directions with every shipment of plants.



# *Emlong's* BEARING-AGE RASPBERRY TRANSPLANTS

Emlong's Bearing-Age plants are **two-year transplants**. They're mature plants—ready to bear. With a fully developed root system produced by two years intensive culture in Emlong's specially adapted soils. When they reach you they are packed full of growing vitality. All ready to take hold and grow with amazing rapidity. They bear on the old wood three months after planting. Think of getting Red and Black Raspberries that quickly.

Emlong's Bearing-Age plants save a whole year. And they save more than that. They save you the tedious waiting and patient care of that important second year. It's just as though you had our expert fruit growers care for your patch for a year and turned it over to you in perfect condition—without a plant missing.

## Berries to Sell in 3 Months

These Bearing-Age plants are just what their name implies. They are ready to begin bearing immediately. The bearing begins on the old wood a few months after planting. Not just a few scattering berries but enough to pay well.

Many customers report yields the first season large enough to supply the family table and bring in enough cash besides to pay the entire cost of plants, transportation and cultivation. Compare that with the old-fashioned way of raspberry growing when everything goes out and nothing comes in for the first year. Then you'll decide that you want Emlong's Bearing-Age plants. If you do, please order early as our supply of these plants is never equal to the demand.

AT LEFT. Illustration shows a typical EMLONG 2-year Raspberry transplant. Its sturdy body and fully developed root system will give it a head-start in any garden.

We have over 100 acres in choice transplants to try to meet the ever-growing demand. We select only the most perfect specimens for shipping.





# **QUICKER PROFITS** from **BLACK OR RED RASPBERRIES**

## **Save a Year!**

Now you can start growing Raspberries and get Quick Action. No more long waiting. Fine big berries ready to sell within a few months after you first set out your plants. Almost a full crop the second year. Then years of bumper yields and big profits. You can't get such results with ordinary plants. But you can be sure of it if you plant Emlong's Bearing-Age plants.

## **Get a Bumper Crop the Second Year**

Not only do Emlong's Raspberry Transplants bring you a cash crop the first year. They also bring you bigger, better paying crops for years to come. With most varieties, they will give you practically a full crop of first quality berries the second year. And they will keep right on making extra money for you for years and years. They're sturdier, more disease resistant and will produce the finest fruit possible for each variety.

## **Choose From Popular Varieties**

Our Bearing-Age plants are available in all the best and most popular varieties. From our experience we have selected the kinds that thrive best, yield best and pay best. They are winners in all localities. You can't go wrong if you make your selection from the list at the right. Order Emlong transplants NOW. Don't delay as our supply of these plants is limited and first orders received must get the preference.

# **YEAR ORDER NOW**

## **PRICES Raspberry Transplants**

The prices quoted apply to each variety and when more than one variety is ordered they must be figured separately. For example, 25 Latham and 25 Cumberland must be figured at the 25 rate and not at the 50 rate.

### **PLUM FARMER, CUTHBERT**

6	12	25	50
\$0.65	\$1.00	\$1.75	\$2.75
100	200	300	500
\$4.95	\$8.75	\$12.50	\$19.50

### **CHIEF, ELDORADO, LATHAM, ST. REGIS, CUMBERLAND**

6	12	25	50
\$0.75	\$1.25	\$2.00	\$3.50
100	200	300	500
\$5.75	\$9.85	\$13.50	\$21.50

### **ALFRED, QUILLEN, LOGAN**

6	12	25	50
\$0.85	\$1.50	\$2.50	\$4.50
100	200	300	500
\$7.50	\$13.50	\$17.50	\$27.50



# PEACH TREES - 10 FOR \$2.35



Elberta.

**ELBERTA** King of midseason freestones. Fruit extra large, clear golden yellow, fine flavor, firm flesh and skin. A leader for canning, keeping and long-distance shipping. Emlong's Elberta trees are famous for thrifty growth, young and heavy bearing. Plant the best!

**CRAWFORD'S LATE.** (Late Yellow Freestone). Finest late yellow Peach. Rich color, excellent flavor and quality. Large size. Flesh yellow, juicy, melting.



**"HI-GRADE"  
Peach Orchard**  
1 ELBERTA 1 GOLD DROP  
1 J. H. HALE 1 FITZGERALD  
1 ROCHESTER 1 KALAMAZOO  
1 SOUTH HAVEN  
1 SHIPPERS' LATE RED  
1 BELLE OF GEORGIA  
1 CRAWFORD'S LATE  
10 SELECT 4-5 FT. TREES

**\$2.25**

## SOUTH HAVEN

(Early Yellow Freestone)

Supreme either for fancy eating purposes or market. Equals Elberta in quality and size. Beautifully colored and has a rich, delightful flavor both fresh and canned. Ripens 10 to 14 days earlier than Elberta. Trees are perfectly hardy, healthy, quick growing and bear heavily and young. (Pictured on page 30).

**ROCHESTER.** (Early Yellow Freestone). Most productive early yellow Peach. Delicious flavor, excellent quality for canning and shipping. Bright red cheek.

**BELLE OF GEORGIA.** (Early White Freestone). Large, white Peach with dainty carmine cheek. Leading white variety. Highly flavored, firm flesh.

**KALAMAZOO.** (Midseason Freestone). Leading market Peach in many sections. Medium-large, rich yellow, excellent quality. Very productive and profitable.

## New—GOLDEN JUBILEE

(Pictured on page 27).

Beautiful new golden salmon Peach with an exquisitely new, rich syrupy flavor. Adds a new zest to your fruit diet! Fruit is extra large, flesh firm but melting and juicy. Superb for fresh desserts and attractive when canned. An extraordinarily fancy Peach! Golden Jubilee should be in every yard and orchard. Supply limited.

**Prices:** select, 4-5 ft., each 50c; 3 for \$1.40; 10 for \$4.00; 25 for \$9.50; 100 for \$32.50. Select, 5-6 ft., each 70c; 3 for \$1.80; 10 for \$6.50; 25 for \$15.00; 100 for \$50.00.

**J. H. HALE.** (Midseason Yellow Freestone). Extra fancy, large, light yellow Peach with pink cheek. Commands premium prices everywhere.

**GOLD DROP.** (Medium Late Freestone). Immensely productive and very popular for canning because of firm flesh and flavor. Deep gold when canned.

**FITZGERALD.** (Midseason Yellow Freestone). Fruit large, bright yellow suffused with red. Deep yellow flesh. Fine flavor, excellent quality.

## New!

## Shippers' Late Red

Attractive round, red Peach with rich yellow flesh. Pleasingly sweet and juicy, yet very firm in flesh and skin. Exceptionally hardy. Bears young and produces enormous crops. Clings to tree long after ripe; bringing premium market prices after other varieties are gone. A big money maker for commercial growers as it stands long distance shipping.

### PRICES ALL PEACH TREES EXCEPT GOLDEN JUBILEE

Quantities:	Each	3	10	25	100
Select, 4 to 5 ft. ....	\$0.27	\$0.85	\$2.35	\$5.50	\$19.50
Select, 5 to 6 ft. ....	.35	1.00	2.75	6.50	24.50



# Emlong's Choice New Tree Fruits



**New**

## Golden Jubilee Peach

Fruit  $3\frac{1}{2}$  to 4 inches in diameter. Gold with salmon blush. Flavor new, rich, delicious. **3-5 ft. trees, 50c; 5-6 ft. trees, 70c, each.**



**New**

## Anoka Apple

Bears when 2-year-old. Ripens early. Beautiful color, enticing flavor, excellent quality. Strong, 4-5 ft. trees. **60c each; 3 for \$1.50.**

Have fruit like this in your own yard! Every tree carefully selected, bears young and heavily. Full descriptions on pages 26, 31, 32 and 33.



## Tartarian Black Sweet Cherry

2-year, 4-5 ft. trees. **50c each; 3 for \$1.35.**



## Douglas Fancy Eating Pear

Strong, 2-year, 4-5 ft. trees. **50c each; 3 for \$1.35.**



## Waneta Fancy Maroon Plum

2-yr., 4-5 ft. trees. **45c ea.; 3 for \$1.25.**

## "The King's Orchard"

### FANCY EATING FRUITS

- |                             |                     |
|-----------------------------|---------------------|
| 1 New Anoka Apple.          | 1 Douglas Pear.     |
| 1 New Golden Jubilee Peach. | 1 Tartarian Cherry. |
| 1 Waneta Plum.              | 1 Superb Apricot.   |

**6 Big 2-Year Trees \$2.50**

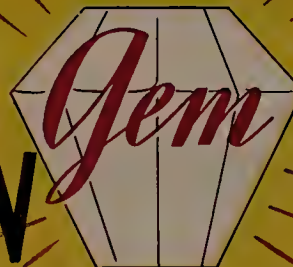






*Emlong's  
Sparkling*

**NEW**



**Everbearing  
Strawberry**

## Sensational Discovery Brings You a Money-Making Opportunity

Get the latest news in the Strawberry world! Everybody in Michigan's great fruit belt is talking about this new, different and better Everbearer that looks better, tastes better and **KEEPS BETTER** than the best of the June bearers. Discovered by Frank J. Keplinger on his fruit farm in north central Michigan, the parent plant from which this remarkable strain has been propagated, apparently was one of those miracles that happen in the berry industry once in a lifetime.

In an old patch of Everbearers here was a great, thrifty, husky plant with luxuriant dark green foliage, sparkling

with vitality—loaded with beautiful bright red berries and growing lustily in the poorest soil in the whole field. The original Gem plant and 12 runner plants produced 25 quarts of berries and over 200 new plants the first season in new raw muck where other Strawberry plants were unable even to survive.

Mr. Keplinger knew that he had a real find—a "Gem" that would be coveted by every grower of Everbearers. Gem plants have proven resistant to all disease and the most winter-hardy variety ever known, standing freezing and thawing without protection of any kind.

## Supreme in Yield, Size, Flavor and Remarkable Keeping Qualities

You don't have to worry about runty, half-green, buttony berries if you plant Gem. The berries are uniformly large, well shaped and ripen evenly from the beginning to the end of the season. The flavor is one you will never forget—sweet, rich and satisfying—entirely free from the rank acid flavor so common to many Everbearers. The last berries before the frost are as flavorful as the first.

For firmness and keeping qualities Gem surpasses any Strawberry we have ever grown. Will stand handling and long distance shipping even during hot, dry weather in a truly marvelous manner. The quality of Gem is so supreme that the berries retain their bright, sparkling red color long after picking and do not bruise or become spotty even when shipped to distant markets.

## Have Large, Full-Ripe Berries a Few Weeks After Planting

Gem is the quickest moneymaker you ever saw. The plants are so thrifty and vigorous that unlike other Everbearers the very first blossoms can be left right on to bring you perfect berries just a few weeks after the plants are set out.

In other words Gem seems to have acquired a combination of qualities that overcome every problem encountered by the grower of Everbearers. No matter what your past experience has been, we suggest that you give Gem a trial. A few short weeks will convince you that it really is supreme in every respect.

## Gem Thrives in Dry Weather

In 1933, record breaking for heat and drought, Gem matured and ripened its berries 100% while less hardy varieties in the same field shriveled up and gave up the struggle. It is our prediction that Gem will replace all other everbearing varieties.

Emlong's Gem plants, like all Emlong plants, are the choicest strain obtainable, extra selected, vigorous, heavy rooted specimens that are all ready to start working for you. Our supply of the new Gem plants is limited, we cannot sell more than 500 plants to a customer this year. Please order early.

### PRICES

#### *Emlong's NEW GEM Everbearing Strawberry*

25 Plants	.....\$ 1.25
50 Plants	..... 2.00
100 Plants	..... 3.45
200 Plants	..... 6.50
300 Plants	..... 9.75
400 Plants	..... 12.50
500 Plants	..... 15.00



**THE SUPPLY OF GEM PLANTS IS LIMITED — ORDER EARLY!**

A GEM PLANT with foliage cut away to reveal the tremendous load of fruit. Note different stages of ripening berries. Fruiting continues from June until Winter.



# Emlong's Selected Tree Fruits

The "Cream of Fruits" for table use, canning and market. These varieties can be depended upon for big crops of first quality fruit regularly. **Descriptions on pages 26, 31, 32, 33.**



**Emlong's  
"PRIDE OF  
MICHIGAN"  
Peach Orchard**

- 1 SOUTH HAVEN
- 1 ROCHESTER
- 1 ELBERTA
- 1 J. H. HALE
- 1 LATE CRAWFORD
- 1 NEW SHIPPERS' LATE RED

All 3-5 ft. trees,

**\$1.40**

All 5-6 ft. trees,

**\$1.90**

SOUTH  
HAVEN  
PEACH  
3-5 ft. trees,  
27c each; 3

for 85c. 5-6 ft. trees, 35c each; 3 for \$1.00.



**MONTMORENCY CHERRY**

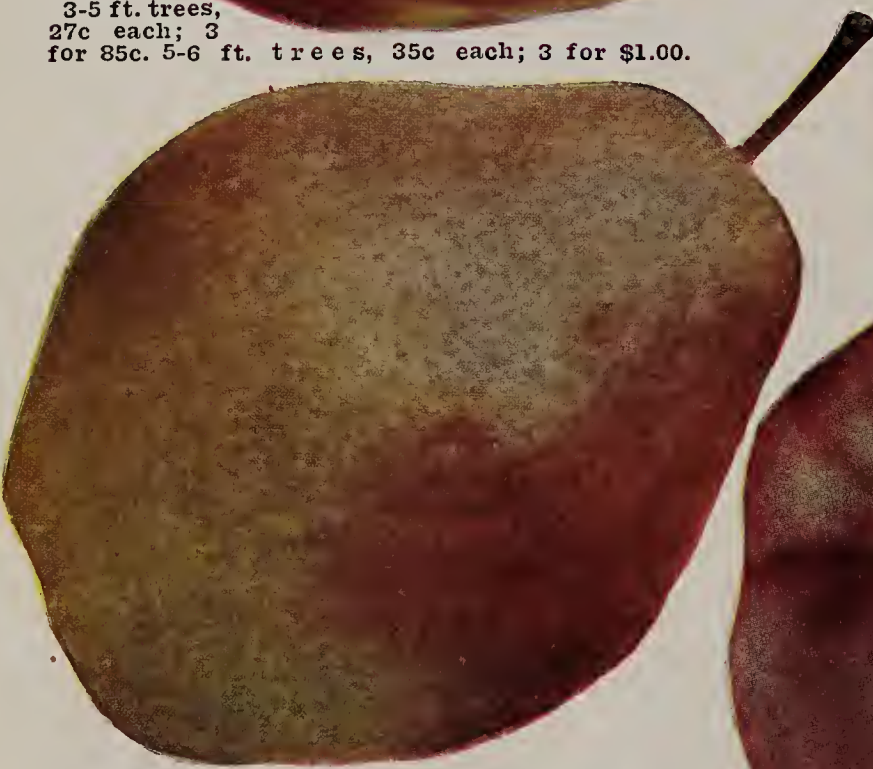
Strong, 2-year, 4-5 ft. trees, 35c each; 3 for \$1.00.

**"The Queen's Orchard"**

FINE CANNING AND MARKET FRUITS

- |                     |                      |
|---------------------|----------------------|
| 1 South Haven Peach | 1 Montmorency Cherry |
| 1 Delicious Apple   | 1 Monarch Plum       |
| 1 Bartlett Pear     |                      |

**6 BIG 2-YR. TREES \$1.65**



**BARTLETT PEAR**

Strong, 2-year, 4-5 ft. trees, 45c each; 3 for \$1.25.



**Emlong's  
"Big Six"  
Apple Orchard**

- 1 CORTLAND
- 1 YELLOW  
TRANSPARENT
- 1 DELICIOUS
- 1 JONATHAN
- 1 NORTHERN SPY
- 1 McINTOSH

All 2-yr., 4-5 ft. trees,  
**\$1.85**



**Improved Superb  
Apricot**

A real delicacy. Strong,  
4-5 ft. trees, 45c  
each; 3 for \$1.20.

**Delicious  
Eating Apple**

Finest winter dessert  
Apple. Strong, 2-year  
4-5 ft. trees, 35c each;  
3 for \$1.00.



# APPLE TREES-10 FOR \$2.50

## New ANOKA Apple

(Picture on page 27).

**The New Apple That is Surprising Everyone!**

Anoka was originated by Prof. Hansen, N. Dakota Experiment Station. Tests prove it better than all other early Apples. Anoka trees produce a quick, strong growth, enabling them to fruit in the nursery row. This means that Anoka will bear for you the first year planted!

Anoka ripens early—fine eating Apples in July and August—and delicious cooked apples and pies! Every Apple is large, uniform in size, well formed and beautifully colored. Quality unsurpassed. Very prolific in yield and fruits every year. Succeeds in the coldest northern climates.

**Prices: selected, 2-yr., 4-5 ft. trees; 60c each; 3 for \$1.65; 10 for \$5.00. Limited supply.**

**DELICIOUS.** (Winter). A large crimson-red Apple with fine grained flesh. Crisp, tender, juicy, sweet. Ideal dessert Apple. Heavy cropper and excellent keeper.

**McINTOSH.** (Late Fall). Highest quality for home or market. Beautiful bright red with high, spicy flavor.

**NORTHERN SPY.** (Winter). Excellent for eating, cooking and storage. Fruit very large and attractive; striped bright red.

**STAYMAN'S WINESAP.** (Late Fall). Dark red, tinged yellow, with rich, enticing flavor. Fine for eating and market.

**BALDWIN.** (Late Winter). Favorite storage Apple... Fruit large, glossy deep red. Flesh very firm.

**WINTER BANANA.** (Early Winter). Fancy market and eating Apple. Lemon-yellow with bright red cheek. Rich banana flavor.

**R. I. GREENING.** (Winter). Heavy and regular bearer. Large, greenish yellow fruit. Flesh yellow, fine grained, tender, crisp, juicy, sub-acid. Excellent cooking, keeping and marketing variety.

**SWEET BOUGH.** (Late Summer). One of the finest summer Apples. Bears young and abundantly. Fruit large, pale green. Flesh is fine, tender, juicy, sweet with rich flavor.

**WEALTHY.** (Early Fall). Large, round fruit with dark red markings. Flesh white, tender, sub-acid.

**GRIMES GOLDEN.** (Winter). Best yellow late Apple. Fine grained, juicy with mild, pleasant flavor. Excellent keeper.

**RED ASTRACHAN.** (Summer). Bright red. Fine for eating and market. Flesh white, crisp and sweet.

**HYSLOP CRAB.** Fruit large, red, round and smooth. Flesh yellow and sub-acid. Excellent for preserves and jellies. A heavy, sure cropper.

### A FEW WORDS OF PRAISE

"The two-year-old Apple trees I purchased from you this year are bearing already. One tree has 39 nice apples on it."  
WM. LONG, Rock Rapids, Iowa.

"The Peach trees you sold me started bearing the first year. Every tree is true-to-name. My Peaches were so fine and large they sold at twice the price of others on the same market."  
ED. GANS, Grafton, W. Va.

### PRICES, SELECT 2-YR., 5-6 ft. 9/16" APPLE TREES

All Varieties Except Anoka

Each	3	10	25	100
\$0.35	\$1.00	\$2.50	\$5.75	\$22.50



Cortland.

## EMLONG'S "BIG 12" APPLE ORCHARD

2 DELICIOUS  
2 CORTLAND  
1 JONATHAN  
1 NORTHERN SPY  
1 YELLOW TRANSPARENT  
1 McINTOSH  
1 WINESAP  
1 BALDWIN  
1 WINTER BANANA  
1 GRIMES GOLDEN

12 Selected 2-yr. Trees \$2.65

## CORTLAND

One of the greatest eating and shipping Apples. Bears August-September. Extra large fruit, dark red splashed with carmine and yellow, overspread with purplish bloom. Flesh tender, fine grained, crisp and juicy, firm and white. Does not bruise easily. Bears young and heavily. Prices at bottom of page.

**YELLOW TRANSPARENT.** (Early Summer). Best early yellow Apple. Fruit good size, waxy yellow. Flesh white, mild, juicy.

**JONATHAN.** (Winter). Beautiful red, highly colored and flavored. Flesh tender, white, juicy and rich. Young and heavy bearer. Excellent keeper and shipper, and equally desirable for eating or cooking.



Jonathan.



## "FULL CROP" PEAR ORCHARD

1 DOUGLAS  
1 BARTLETT  
1 CLAPP'S FAVORITE  
1 SECKEL  
1 KIEFFER

**\$1.85**

All Select 2-Year Trees



Clapp's  
Favorite  
Pear.

## PEAR TREES

**DOUGLAS.** Fine variety, bears regularly and heavily on all soils. Rapid grower and often produces fruit the first year planted. Fruit large, smooth, golden yellow flecked with russet. Flavor rich, melting, juicy. Picture on page 27. **Prices: 2-yr., 4-6 ft. trees, 50c each; 3 for \$1.35; 10 for \$4.00.**

**BARTLETT.** Most popular summer Pear. Heavy producer of golden yellow fruit with red cheek. Excellent dessert Pear.

**KIEFFER.** Famous for long keeping quality and for canning. Perfectly hardy and a heavy cropper. Fruit large, yellow and firm.

**SECKEL.** "Sugar Pear." Small, very rich in flavor, juicy and of fine texture. Highly prized for eating, pickling and preserving.

**CLAPP'S FAVORITE.** A large, pale yellow Pear with red cheek. Fruit extra fine texture, free from graininess, very sweet and highly flavored. Tree hardy and vigorous.

**PRICES: SELECT 2-YR., 4-6 FT., 9/16" PEAR TREES (All varieties except Douglas).**

Each	3	10	25	50	100
Price \$0.45	\$1.25	\$3.75	\$8.75	\$16.50	\$31.50

## PLUM TREES

**WANETA PLUM.** Largest and handsomest Plum. Color deep reddish purple, flesh yellow, firm, crisp, sweet and juicy. Perfectly hardy even in the far Northwest. A young bearer and heavy cropper. Picture on page 27.

**MONARCH.** Large, dark purple fruit, nearly round. Flesh sweet, juicy, refined flavor. Fine canning and shipping variety.

**ABUNDANCE.** One of the most popular Plums. Fruit large, amber colored mottled with red. Flesh deep yellow, juicy and deliciously sweet. Favorite canner.

**GERMAN PRUNE.** Large, oval-shaped Plum of bluish purple color. Flesh firm, juicy and highly flavored. Fine for canning and drying.

**YELLOW EGG.** Most popular and hardy yellow Plum. Fruit medium large, rich yellow in color. A showy Plum for home use or market. Quality excellent.

**PRICES: SELECT 2-YR., 4-6 FT., 9/16" PLUM TREES**

Each	3	10	25	50	100
Price . . . \$0.45	\$1.25	\$3.75	\$8.75	\$16.50	\$31.50

## EMLONG'S "SAMPLER" PLUM ORCHARD

1 WANETA  
1 MONARCH  
1 ABUNDANCE  
1 YELLOW EGG  
1 GERMAN PRUNE

All Select 2-Year Trees

**\$1.85**

## SUPERB Apricot Trees

Best and hardiest Apricot on the market. Tree grows large and spreading, and bears heavily. Beautiful orange colored fruit with firm flesh and excellent flavor. To assure proper pollination, plant two or more trees. (See picture on page 30). **Select 2-yr. trees, 45c each; 3 for \$1.20; 10 for \$3.75; 100 for \$31.50.**



Abundance.



# CHERRY TREES

## Choice Sweet Varieties

**BLACK TARTARIAN.** Hardy and immensely productive everywhere. Fruit large, bright purplish black, crisp, juicy, sweet and firm. Desirable for eating, canning or market. Ripens late June.

**SCHMIDT.** One of the best sweet Cherries. Deep crimson-red, very attractive and keeps well for marketing. Extra large and of excellent quality. Flesh tender, juicy and rich.

**NAPOLEON.** Finest yellow Cherry. Sometimes called "Royal Ann." Prolific cropper of extra large, fine quality fruit. Mighty fine for eating, canning or shipping.

**BING.** A fine variety that produces an abundance of extra large, dark brown, nearly black Cherries, of exquisite flavor and appearance. Flesh solid, rich and sweet. Fancy eating variety.

**WINDSOR.** A late variety, desirable for home use and valuable for market. Fruit large, dark red, flesh firm and sweet. Resists rot, and clings to tree long after fully ripe.

**PRICES: SELECT 2-YR., 5-6 FT., 9/16"**

### SWEET CHERRY TREES

Each	3	10	25	50	100
\$0.50	\$1.35	\$3.75	\$8.75	\$16.50	\$31.50



Schmidt.

## Sour Cherries

**MONTMORENCY.** The greatest sour Cherry ever grown. Fruit is extra large, bright shiny red, very firm and juicy. Highly flavored—not as sour as other varieties. Trees hardy, vigorous growers, and immensely productive. Fruit clings to tree long after fully ripe. Excellent shipper. Ripens late.

**EARLY RICHMOND.** Ripens early and produces an abundance of fine fruit regularly. Fruit is medium to large, bright red. A good shipper and popular for pies and canning.

**SPECIAL PRICES, SELECTED 2-YR. 4-6 FT., 9/16 INCH SOUR CHERRY TREES:**

Each	3	10	25	50	100
35c	\$1.00	\$3.25	\$7.50	\$13.50	\$25.50



Napoleon, Yellow Sweet Cherry.

## EMLONG'S "LUCKY 5" CHERRY ORCHARD

- 1 BLACK TARTARIAN
- 1 SCHMIDT
- 1 NAPOLEON
- 1 BING
- 1 MONTMORENCY

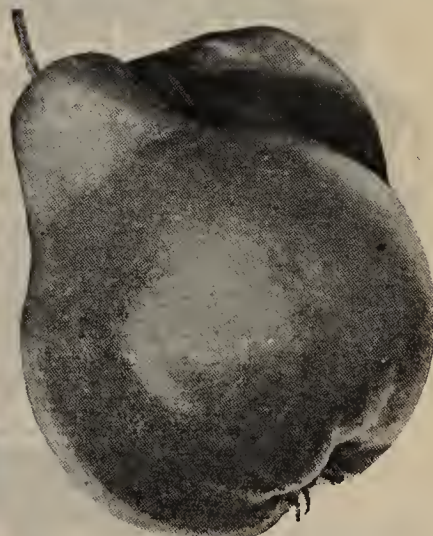
All Big 2-Year Trees

**\$1.85**

## Orange Quince Trees

The finest, largest and most productive Quince. Trees hardy, bear young and regularly. Fruit large, orange-shaped. Fine for making preserves, jellies, etc.

**Select, 2-year trees, 60c each; 3 for \$1.50; 10 for \$4.85.**



Orange Quince.

**Emlong Fruit Trees** are supremely hardy, healthy, vigorous and productive. We offer only selected, 2-year trees of the best grade for quick starting, fast growing, and young bearing.





# *Emlong's* "MONEY-MAKER" Blackberries

**AMAZINGLY  
VIGOROUS**

**QUICK GROWING**

**YOUNG AND HEAVY  
BEARING**

Eldorado.

Emlong's Blackberry Plants are famous throughout the country for high yield and best quality berries. Blackberries are very profitable, as they ripen after the raspberry season—right at a time when there are no other berries. There's nothing that can take the place of a big, juicy Blackberry for high, spicy flavor.

**EMLONG'S**

**"Wonder-Berry"  
GARDEN**

12 ALFRED. Early Blackberry  
12 ELDORADO. Late Blackberry.  
6 DEWBERRY PLANTS.  
6 YOUNGBERRY PLANTS.

**36 One-Year Selected Plants**

**All \$1.75  
for**

## **ALFRED**

**EARLY BLACKBERRY**

A universal favorite for both home use and market. Canes grow fast and bear young on all manner of soils. Absolutely hardy. A big producer of mammoth, jet-black berries, many of them 1½ to 2 inches long. Practically free from seeds and core. These big, luscious morsels, once tasted, will never be forgotten. Alfred should be in every garden and on every farm. Picture on page 16.

**PRICES: Selected 1-yr. plants, 12 for 85c; 25, 1.35; 50, \$1.95; 100, \$3.35; Larger lots page 50; Transplants page 25.**

## **ELDORADO**

**LATE BLACKBERRY**

Most dependable late Blackberry for commercial purposes, and unrivalled for table use and canning. Berries are medium to large, jet-black, very juicy, yet firm enough to stand shipping. A rich, intriguing flavor, unlike other berries. Delicious to eat fresh, or for jams, pies and preserves.

**PRICES: Selected 1-yr. plants, 12 for 55c; 25, \$1.00; 50, \$1.75; 100, \$2.65; Larger lots page 50; Transplants page 25.**

Free Planting Instructions with Each Order



# **EMLONG'S** **Giant** **Youngberry**

Take a glance at the photo to the right. This is an actual photo of a cluster of Emlong Youngberries, natural size. Note the colored picture on page 17.

Youngberry has achieved the greatest success of any member of the Blackberry or Dewberry family. It is not only very profitable to grow for commercial purposes, but a real delicacy, that should be in every home garden.

Youngberry is immensely productive of unusually beautiful dark wine colored berries. They measure 1 to 1½ inches long and almost as wide. Very juicy, yet the skin is firm enough so that berries keep nicely for marketing. Nearly coreless and nearly seedless. The flavor is one which you would never forget—a combination of the best Blackberry-Dewberry-Raspberry flavor, very rich and enticing.

Youngberries are delicious to eat fresh, for pies, jams, preserves and other canning purposes. The rich, wine colored juice is ideal as an appetizer.

Ripening earlier than Dewberries, these fine berries bridge the gap between the Raspberry and Dewberry season.

You'll find Youngberries very easy to grow. They resemble the Dewberry in manner of

growth, being thrifty and healthy. By trellising to one wire about 2½ feet above the ground the plants are easy to handle and berries easy to pick. Much more productive than Dewberries and perfectly hardy this far north.



Giant Youngberry.

**PRICES OF EMLONG'S YOUNGBERRY PLANTS**

	12	25	50	100	200	300	400	500	1000
1-yr., No. 1 ..	\$0.95	\$1.65	\$2.35	\$3.95	\$6.85	\$9.25	\$11.50	\$12.75	\$23.50

## **Lucretia Dewberry**

There are many reasons for the increasing popularity of Lucretia. In many ways Lucretia berries are superior to common Blackberries. They ripen two weeks earlier, and are immensely productive. Growers report profits of \$500.00 to \$1000.00 per acre on good markets.

Lucretia berries are extra large, long, glistening black. Flavor is exotically sweet and delicious. Very juicy, but good keepers. Berries easy to pick when trellised to a wire, or staked. Should be in every garden and on every farm. See picture on page 17.

**PRICES OF EMLONG'S LUCRETIA PLANTS**

	12	25	50	100	200	300	400	500	1000
1-yr. No. 1 ..	\$0.65	\$1.00	\$1.50	\$2.45	\$4.50	\$5.85	\$6.75	\$7.75	\$14.50

**NOTICE.—SEE PAGE 37 FOR NEW THORNLESS YOUNGBERRY AND BLUEBERRY PLANTS!**



*Emlong's True Value*

# GRAPE VINES



Mr. Zapp and One of His Prize Vines.

## RECORD YIELD FROM EMLONG GRAPE VINES THE THIRD YEAR!

MR. S. J. ZAPP, Erlanger, Ky., reports a yield of 317 bushels of extra fine grapes from 520 Emlong Grape vines the third year. Statement is borne out by his County Agent. Think of it—three-fifths bushel per vine. The fruit, sold during the “poor year” of 1932, brought \$206.00 net profit. He also had a fine crop the second year.

## EMLONG'S HOME VINEYARD

What could be finer than a neat little vineyard of your own! These vines provide loads of Grapes for table use and juices.

12 CONCORD. Blue.  
6 NIAGARA. White.  
3 MOORE'S EARLY. Blk.  
3 BRIGHTON. Red.

24 Big 2-Year Vines

Our Bargain Price **\$2.50**

Emlong Grape Vines are nationally known for quick growth, young bearing, and the production of immense crops of highest quality fruit.

Grapes are a valuable and desirable addition to any farm, and to the home garden. They require very little care, and are highly profitable. For field culture they are trellised to two wires. For the small home garden or yard they may be trellised to wires, stakes, arbors, pergolas, arches, etc., to save space. A properly pruned grape vine, under normal conditions, will provide over a bushel of fruit per year when mature.

Remember—a vineyard is a lifetime investment—therefore it is important to plant the BEST. Emlong Grape Vines ARE THE BEST.

## CONCORD

America's leading wine and table Grape. Concord is the only variety that is supreme for every purpose. Grows on all soils, producing enormous crops of highest quality fruit. Highly resistant to drought, insects and disease. Very hardy. Concord produces large, compact bunches. Berries are large, bluish black, very juicy and delicious. Supreme keeping and shipping quality. See page 18.

## NIAGARA

The best white Grape. Produces large, perfect, compact bunches and large berries. Amber colored when ripe. Very rich and sweet. Vines are thrifty and hardy and bear heavily. Excellent for table use, preserves and juices. See page 18.

**Brighton.** A handsome dark-red Grape, which produces large bunches and berries. Fine quality and flavor. Very productive. See page 18.

**Moore's Early.** The best extra early Grape for commercial purposes. Bunch and berry large. Blue-black color.

**Worden.** Ripens 10 days earlier than Concord. Berries large, sweet, dark purple. Excellent for home use.

**Delaware.** Small bunch and berry. Richest and most refined flavor of any Grape. Color a beautiful wine-red.

**Campbell's Early.** Larger berries and bunches than any other Grape. A fancy early black table variety.

		Each	6	12	25	50	100	200	300	400	1000
Concord } Niagara }	1-yr. .	\$0.15	\$0.75	\$1.15	\$1.75	\$2.50	\$3.75	\$6.50	\$8.75	\$10.50	\$25.00
	2-yr. .	.20	1.00	1.50	2.50	3.75	4.95	9.50	12.50	15.25	35.00
Worden, Campbell's Early		Each		6	12	25	50	100	200	300	
Moore's Early, 2-yr. only . . . .		\$0.20		\$1.00	\$1.75	\$3.00	\$4.50	\$6.75	\$11.50	\$14.75	
Delaware, Brighton, 2-yr. only		.25		1.25	1.95	3.75	5.50	8.50	14.50	18.50	



# The New Thornless YOUNGBERRY

PLANT PATENT No. 4

Something entirely new for the Blackberry-Dewberry family! This Youngberry is absolutely thornless. One can readily see how much easier it is to cultivate and prune the bushes, also to pick the fruit. Bushes can be handled with the naked hands with perfect safety. The bushes grow just like other Youngberry bushes, and are equally thrifty, healthy and hardy. Require no winter protection this far north.

The Thornless Youngberry produces berries just like those described on page 35, but tests have shown the Thornless variety to be 15 per cent more productive. Protected by U. S. Plant Patent No. 4, against propagation by anyone but the owner. Supply limited, order early.

Prices: 1-year, No. 1 plants, 12 for \$2.00; 25 for \$3.00; 50 for \$4.75; 100 for \$7.75; 200 for \$15.00.



## NOTICE!

EMLONG'S is the only Michigan Nursery licensed to sell the Patented New Thornless Youngberry. Beware of fake offers!

## CULTIVATED BLUEBERRIES

Something entirely above the ordinary in cultivated fruits! Immense berries, produced in abundance on delightfully ornamental bushes.

### Mammoth, Delicious Berries

Everyone likes Blueberries! And who could resist big beauties like those shown in the photo. This is an actual photo of genuine Cultivated Blueberries (about 1/6 natural size). These berries are about four times as large as ordinary wild Blueberries. Rich, bluish black in color, overspread with a bluish bloom. Exceptionally rich, juicy and sweet. Berries produced in large clusters, all over the bushes, every year. Easy to pick. Bushes bear very young and heavily. The fruit is highly profitable, bringing 50c or more per quart retail.

### Charming Ornamental Bushes

Every yard and farm should have a few Blueberry bushes. Not only for the delicious berries produced, but also because of the ornamental value of the bushes. Foliage is long and narrow, deep green, turning to shades of red and bronze in autumn. Tiny pinkish white blooms in spring. Bushes can be pruned to desired height. Branches arch gracefully. We furnish planting directions.

Prices: Strong, 2-year plants, \$1.00 each; 6 for \$5.00.



Photo of small section of a 3-year Blueberry bush showing enormous clusters of berries. This bush produced two quarts of fruit.



**Big Special**  
**\$4.85**  
**per 1000**

# Washington Asparagus

## FAMOUS RUST-PROOF STRAIN

Wise and experienced growers are discarding all other varieties of Asparagus for Washington. This variety was introduced by the U. S. Department of Agriculture several years ago and has become famous throughout the country. The stalks are larger and more tender than other varieties. Washington is immune to rust, and one planting will produce profitable crops for many years.

**Pays \$500 to \$1000  
Per Acre**

Many farmers in this locality claim that they make more profit from Asparagus than from strawberries. Asparagus is very easy to grow, requiring practically no care and is very easy to harvest. As Washington tips do not rust, every stalk can be used and there is no waste. Washington is far more productive than other Asparagus. A rapid grower, which means many cuttings.

### Earliest Spring Profits

As Asparagus tips are ready to sell before any other Spring vegetable there is always an eager market waiting to snap up the crop at attractive prices. Cash comes in handy at that time of the year, too!

### A Fancy Table Food

Asparagus should have a place in every home garden, even if you have room for only a few roots. The big, tender, juicy tips of Washington are rich in vitamins and should be eaten every day during the Asparagus season. Washington is also **excellent to cold-pack in glass cans for use all through the year**. Plant at least 100 roots in your garden for table use and canning.

### Emlong's Special Low Prices

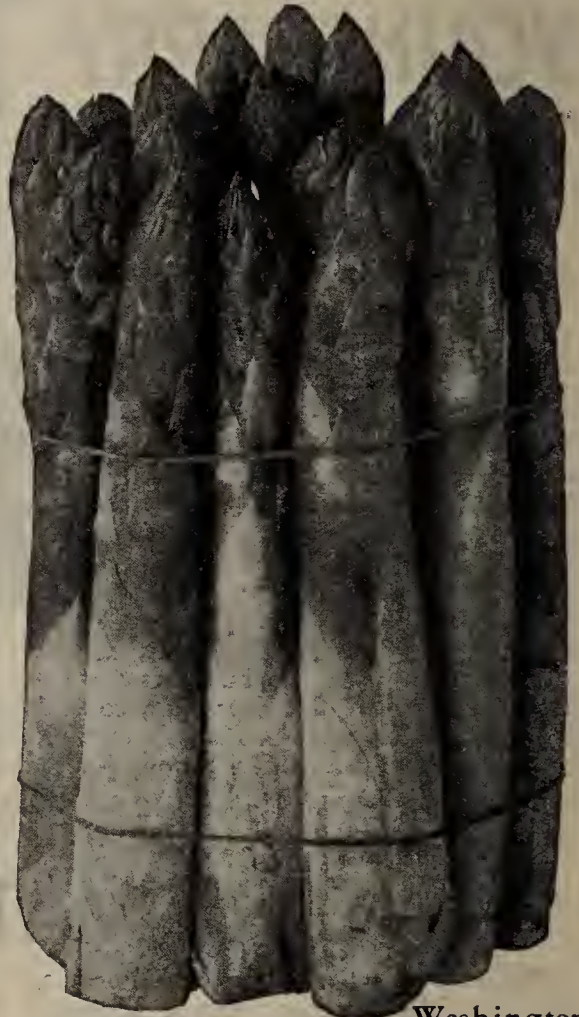
Due to a large planting of Washington, we offer our customers a **REAL BARGAIN** in Asparagus roots this year.

**Genuine Washington roots at the lowest price in history!** 5000 roots will plant an acre—what better investment could you make with \$19.85?

#### Prices as Follows:

	25	50	100	500	1000	5000
Washington 1-year ..	\$0.50	\$0.75	\$0.95	\$2.75	\$4.85	\$19.85
Washington 2-year ..	.65	1.00	1.50	3.75	6.85	28.50

Planting instructions  
free with each  
order.



Washington tips are an attractive purplish green color.



A section of one of our fields of 1-year Washington Asparagus.

Our Asparagus has long, healthy roots. No old, hollow stock.



*Emlong's* **GARDEN GLORIOUS**  
**Hardy Border PERENNIALS**

BIG 2-YEAR PLANTS—READY TO BLOOM



*Something New!*

**"Ruffled" Sweet William**  
**6 plants, \$1.00, prepaid**

New "Sweet Wivelsfield" strain of Sweet William. Each flower daintily ruffled around the edge. Large heads. All the latest shades and colors; assorted. Strong, 2-year roots.



**COLUMBINE**

Long-Spurred Hybrids  
**6 Plants, \$1.00, prepaid**

Largest improved flowers, two-tone combinations of lavender, pink, yellow, blue, rose. Assorted. 2-year roots.

**DELPHINIUM**

Tall English Hybrids  
**6 Plants, \$1.00, prepaid**

Most stately flower in the garden. Grows 2 to 5 feet tall. Shades from light blue to deep purple. Assorted. Strong, 2-yr. roots.

*Emlong's Garden Glorious*

**COMPLETE PERENNIAL BORDER**

3 Delphinium. 4 Hardy Chrysanthemums.  
3 Columbines. 3 Ruffled Sweet William.  
3 Foxgloves. 4 Jumbo Phlox.

**20** Choice Selected **\$2.50**  
2-yr. Perennials **Prepaid**



**FOXGLOVES**

Giant Shirley  
**6 Plants, \$1.00, prepaid**  
Tallest spikes, largest flowers, improved colors. Assorted. Strong, 2-year roots.



**Chrysanthemum**  
**6 Plants, \$1, prepaid**

Hardy Large-Flowering and Pompon. Choice of red, pink, bronze, white, yellow. 2-year roots.



**MAMMOTH PHLOX**

**6 Plants, \$1.00, prepaid**  
Large, showy heads, tall growing. Choice of colors: bright red, clear pink, pure white, purplish red, white with red eye. Strong, 2-year plants.



# Emlong's MAJESTIC GLADIOLI

Large bulbs—all bloom this year. Strong growing, free flowering types. Easy to grow on all soils.

## Emlong's "Glad Garden Majestic"

### OFFER No. 1

Our superb selection of the finest, newest novelties. Ruffled, spotted, shaded, blotched, unusual combinations. Extra fine bulbs; produce immense blooms.

**50** bulbs—2 each of 25 kinds, prepaid for **\$2**

FREE, with this offer—ONE BIG BULB OF THE NEW "GLAD PRINCE."

## Emlong's "Pansy- Face"

### Show Garden

#### OFFER No. 2

Just the dearest Pansy-Face Glads. Shades of yellow, pink, rose, lavender, red, etc., with harmonizing "faces."

**50** BIG BULBS, Assorted, Prepaid **\$2**

FREE, with this offer—ONE BIG BULB OF THE NEW "ORANGE WONDER."

## BIG SPECIAL OFFER

One Large Bulb of the New "Glad Prince" will be given free with Offer No. 1 on this page. One Large Bulb of the New "Orange Wonder" will be given free with Offer No. 2 on this page. Order Early!



Orange Wonder.

## "ROYAL" GLAD GARDEN

### OFFER No. 3

A large assortment of the finest colors, shades and types. Suitable for borders, garden plantings, cut flowers, etc.

**150** BIG BULBS, POSTPAID **\$2.00**



"Glad Prince"

Prices of "Glad Prince" and "Orange Wonder": Large bulbs, 85c each; 3 for \$2.00.



Turn page sideways to see sample of a "PANSY-FACE" Glad. We have them in many color combinations.

## RAINBOW GLAD BORDER OFFER No. 4

Plenty of Glads for the small home garden. All shades and colors assorted.

**60 Big Bulbs, postpaid \$1.00**





"OUR PALACE" Shrub Planting.

# COMPLETE SHRUB PLANTINGS

*for Foundation or Borders*  
\$100 to \$300

## MAGIC Shrub Planting

Flowers From May Until Winter.

- 1 Forsythia. Early May.
- 1 Snowball. May.
- 1 Deutzia, Pride of Rochester. June.
- 1 Scarlet Flowering Quince. June.
- 1 Crimson Spirea. July.
- 1 Hydrangea P. G. August.
- 1 Shrub Althea. September.
- 1 Red Snowberry. Fall berries.
- 1 White Snowberry. Winter berries.

9 Big 2-Year Shrubs, only **\$1**

## Our Palace PLANTING

30 BIG SHRUBS

- 3 Weigela rosea.
- 2 Purple Lilac.
- 2 Red Barberry.
- 2 Butterfly Bush.
- 6 Spirea Van Houttei.
- 1 Shrub Althea. Red.
- 2 Forsythia.
- 2 Hydrangea P. G.
- 2 Hydrangea A. G.
- 2 Golden Elder.
- 6 Green Japanese Barberry.

30 Big 2-year-old Shrubs **\$3**

## Ray of Color Shrub Planting

A Gallant Array of Colors.

- 1 Butterfly Bush. Lavender.
- 1 Lilac. Purple.
- 1 Honeysuckle. Light pink.
- 1 Tamarix africana. Pink.
- 1 Hydrangea P. G. Cream.
- 1 Weigela rosea. Rose.
- 1 Flowering Quince. Scarlet.
- 1 Spirea A. W. Crimson.
- 1 Weigela, E. R. Dark red.
- 1 Forsythia. Yellow.
- 1 Golden Elder. Yellow fol.
- 1 Spirea V. Houttei. White.
- 1 Snowberry. White berries.
- 1 Coralberry. Red berries.

14 big 2-yr. Shrubs **\$1.50**

## New Novelty

Dig out your old shrubs and plant some brand new ones this spring at our low price.

- 2 New Korean Spirea.
- 2 Variegated Weigela rosea.
- 1 Goldflower (Hypericum).
- 1 Red Barberry.
- 1 Tamarix hispida.
- 2 Spirea sorbaria.
- 2 Kolkwitzia (Beauty Bush).

11 big 2-yr. Shrubs **\$2.25**



"NEW NOVELTY" Shrub Planting.

NOTICE: For Other Shrubs See Pages 42, 43, 44, 51, 52.



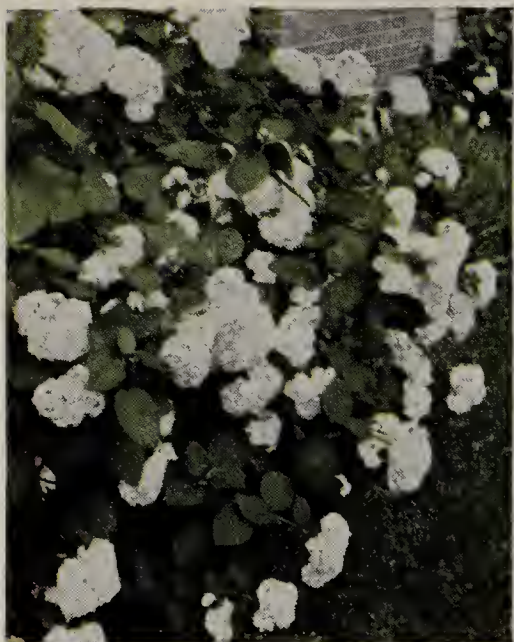
# Emlong's Mammoth Hydrangeas

## Hydrangea P. G.

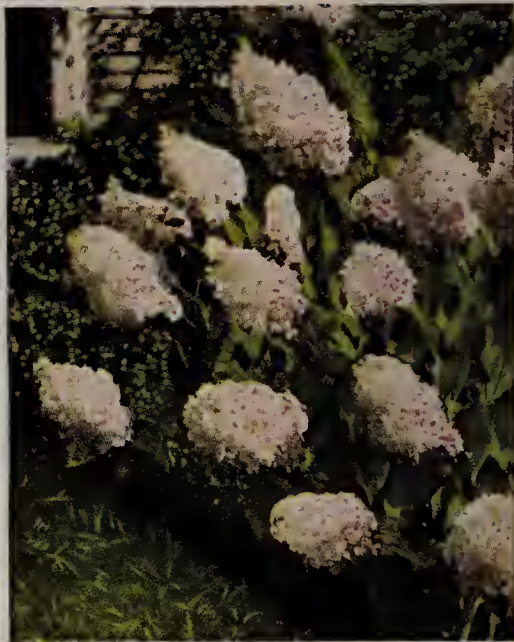
Mammoth panicles of white turn to shades of rose in fall. Blooms late summer. Medium height. Favorite for foundations, groups and hedges. **Strong, 2-yr. bushes, 18c each; 3 for 50c; 10 for \$1.40.**

## Hydrangea A. G.

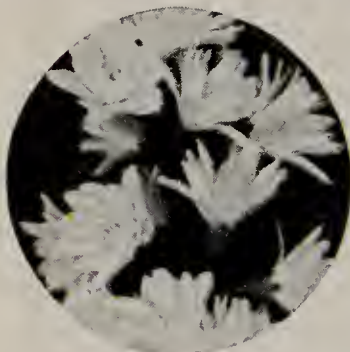
Large, white, flat panicles of flowers. Broad leaves. Blooms June to August. Medium height. Does well in shade. **Strong, 2-yr. bushes, 18c each; 3 for 50c; 10 for \$1.40.**



Hydrangea A. G.—Wide Leaves.



Hydrangea P. G.—Narrow Leaves.



Deutzia, Pride of Rochester.



Weigela Rosea.



Shrub Althea—Colors Red, Purple, Pink, White. State Color.



Dwarf Deutzia Gracilis.



Scarlet Flowering Quince.

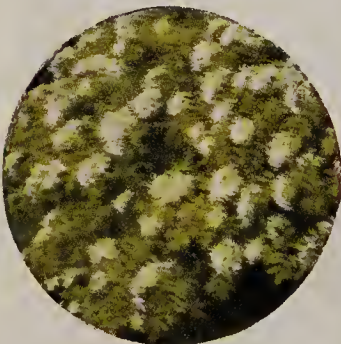
# 10 BIG SHRUBS \$1.40

**EMLONG'S MOST AMAZING SHRUB OFFER!**

YOU CAN SELECT ANY 10 OF THE SHRUBS SHOWN ON THIS PAGE, for \$1.40. Plant your entire yard this year—have all the gay flowering shrubs you want—at our special low price.

Every shrub a 2-year, well rooted, branched specimen which will make a quick showing.

**YOUR CHOICE:**  
**Any 1 Shrub, 18c; 3 for 50c; 10 for \$1.40**  
 (Descriptions on page 44).  
 For other shrubs see pages 41, 43, 44, 51 and 52.



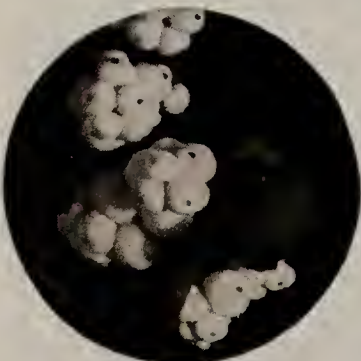
Golden Leaf Elder.



Syringa—Mock Orange.



Coralberry—Red Snowberry.



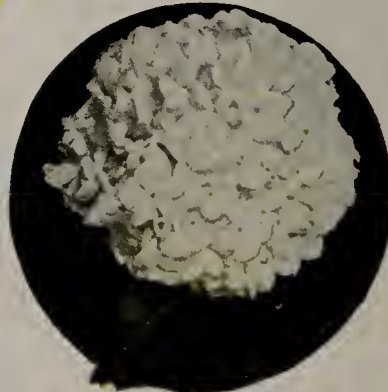
White Snowberry.



Early Flowering Tamarix.



Pink Honeysuckle.



Multiflower Snowball.



# EMLONG'S BIG HEDGE PLANTS

*All The Popular Varieties*

**BARGAIN  
PRICES**

## Regel Privet

**10 Big 4-yr. Plants, \$1**

Strong, hardy type with large, dark shiny leaves. Many horizontal branches, drooping at ends. Creamy flowers. Dense bushes, fine for foundations, hedges or unclipped screens. **Big Bargain:** Heavy, 4-year, stock, 10 for \$1.00; 100 for \$7.50.

## Ibota Privet

**10 Big 4-yr. Plants, \$1**

Perfectly hardy in far North. Lustrous foliage turns shades of purplish bronze in fall and stays on far into the winter. Dense grower. Fragrant white flowers in large quantities. Makes a strong, beautiful hedge. **Big Bargain:** Heavy, 4-yr. stock: 10 for \$1.00; 100 for \$7.50.

## California Privet

**\$3.50 per 100**

Dark, glossy green leaves, free from insect pests. Grows in all soils, retains leaves nearly all winter in the South. Not hardy in far North. **Strong,** 2-yr. stock, 20 for \$1.00; 100 for \$3.50.

## Red-Leaf

## Jap. Barberry

**12 Plants, \$2**

Popular for grouping, edging taller plantings and evergreens. Glossy purplish maroon leaves. **Strong,** 2-yr. stock, 20c each; 12 for \$2.00; 100 for \$16.00.

## Heavy 3-Yr. Green Japanese Barberry

**12 Plants, \$1.00**

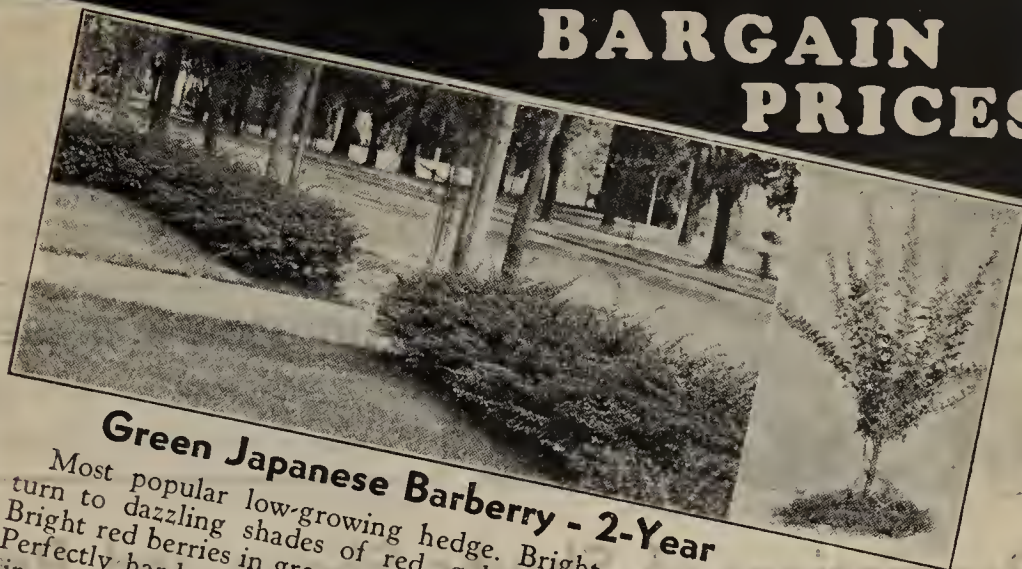
Same as described at top of page, but offered here in heavy, 3-yr. clumps for specimen planting and grouping. 15c each; 12 for \$1.00; 100 for \$6.00.

## Heavy 3-Year

## Spirea Van Houttei

**10 Plants, \$1.35**

Specimen clumps. All big, well rooted plants. 20c each; 5 for 75c; 10 for \$1.35.



## Green Japanese Barberry - 2-Year

Most popular low-growing hedge. Bright green leaves turn to dazzling shades of red, gold and bronze in fall. Bright red berries in great numbers stay on through winter. Perfectly hardy, grows on poor soils. May be pruned any time. **Emlong's Special Low Price:** Strong, 2-yr. hedging stock, 20 for \$1.00; 100 for \$4.50.

**20  
FOR  
\$1**



## Hardy Amoor River Privet - 2-Year

Foliage dark, shiny green, leaves medium large. Not subject to blight. Very hardy. Rapid grower. White flowers followed by tiny berries. Plant 9 to 12 in. apart and prune severely for a dense, stocky hedge. **Emlong's Special Low Price:** Strong, 2-yr. stock, 20 for \$1.00; 100 for \$4.50.

**20  
FOR  
\$1**



## Spirea Van Houttei - 2-Year

America's most popular shrub. Masses of tiny white blooms in clusters cover sweeping branches in May and June. Leaves delicately cut, remain on the bush and stay bright green until autumn when they turn shades of bronze and yellow. Tall growing, but may be pruned to desired height any time. **Emlong's Special Low Price:** Strong, 2-yr. stock, 15 for \$1.00; 100 for \$5.00.

**15 for  
\$1**





*Spirea Sorbaria Sorbifolia.*

**SPECIAL  
OFFER**

**3  
for 65c**

## SPIREA Sorbifolia

(Sorbaria Sorbifolia or False Spirea)

An unusually handsome soft-wooded shrub of quick growing habit. Suckers slightly, making it fine for foundation screens, medium height backgrounds, or specimen clumps. Never grows very tall. Perfectly hardy. Creamy white flower panicles are 4 to 8 inches long, in feathery spikes. Many arching branches with delicately cut green leaves like mountain ash. Blooms June-July. Very beautiful. **Strong, 2-yr. shrubs, 28c each; 3 for 65c; 10 for \$2.00.**

### "SHRUBS INCREASE VALUE OF HOME"

"The shrubbery which I purchased from you made a marvelous showing. I only paid about \$3.00 for one of your special plantings, but neighbors told me it made \$500.00 difference in the value and appearance of my home. I sure recommend your stock to all my friends."—JOSIE MADISON, Thorntown, Ind.

## Descriptions of Shrubs Shown and Priced on Page 42

**ALTHEA** (Rose of Sharon). Large flowers 1 to 2 inches across, some with double centers. Bloom late summer. Attractively cut dark green leaves. Fine for grouping or hedges. **Choice of Red, Pink, White and Purple** flowers. Medium height shrub.

**CORALBERRY** (Indian Currant). Tiny pink flowers early spring. Clusters of red berries in fall. Glossy green leaves. Medium height shrub. Does well in shade.

**DEUTZIA, Pride of Rochester.** Very double, tassel flowers, white with pink tinted outer petals, cluster all along stems. Long, pointed leaves. Medium tall growing shrub.

**DEUTZIA gracilis.** Dwarf growing; fine for foundation planting and terraces. Graceful arching branches. Tassel-like, white flowers with fuzzy center.

**GOLDEN ELDER.** Bright yellow, shiny leaves, nicely cut. Large, flat clusters of white flowers in spring, followed by purple berries. Not edible. Plant in full sunlight. Medium height shrub.

**HONEYSUCKLE, Pink Tartarian.** Small, fragrant, pink blooms in early spring, clusters of red berries in fall. Attracts birds. Foliage remains fine throughout the summer. Tall growing but may be pruned every year.

**SCARLET-FLOWERING QUINCE** (Cydonia japonica). Flaming double scarlet flowers an inch in diameter, cluster all along branches in May. Blooms long time. Leaves turn gay colors in autumn. Fine for specimen planting or hedges. Medium height.

**SNOWBALL.** Large, white balls of flowers in early spring. Heavy flowering type. Handsome, three-lobed leaves color beautifully in fall. Tall growing.

**SNOWBERRY.** Medium height shrub of graceful growth. Small, pink blooms in spring. Large, white berries in clusters appear in fall and remain all winter. Does well in shade, and on poor soils.

**SYRINGA.** (Philadelphus coronarius or Mock Orange). Sweet scented, white flowers shaped like orange blooms, with yellow centers. Handsome foliage. Tall growing bush. Does well in shade.

**TAMARIX africana.** Early spring flowering. Graceful, slender branches with fine, feathery foliage. Plumes of tiny pink flowers in April and May. Tall growing but may be pruned. Grows anywhere.

**WEIGELA rosea.** Deep pink, trumpet-shaped flowers cluster along stems. Graceful, medium height shrub with arching branches. Blooms profusely May and June.

## Descriptions of Shrubs Shown and Priced on Page 51

**BUDDLEIA** (Butterfly Bush, or Summer Lilac). Tall lavender spikes of flowers. July to October. Long, delicately colored and cut leaves. Sweet scent attracts butterflies. Semi-perennial. Grows 3 to 4 feet tall each year.

**RED JAPANESE BARBERRY.** Upright branches. Leaves slightly larger than green variety. Purplish maroon leaves turn to brighter tones in autumn. Red berries. Beautiful to group alone, or with other shrubs or evergreens. Grows to 4 feet if not pruned.

**PURPLE FAVORITE LILAC.** Large panicles of dark purple flowers in early spring. Blooms young. Healthy, shiny foliage. Tall grower. May be pruned.

**CRIMSON SPIREA** (Anthony Waterer). Crimson red flowers borne in large, flat umbels late summer. Blooms a long time. Long, slender green leaves become slightly variegated during summer. Small-growing bush.

**DEUTZIA magnificata.** Handsomest of all Deutzias. Mammoth clusters, borne erectly on graceful arching branches. Flowers very double, large, and pure white, completely cover bush in June. Small, refined shrub—truly magnificent in form and flower. This variety sells much higher elsewhere.

**VIBURNUM americanum** (High-Bush Cranberry). Handsome, three-lobed leaves turn to brilliant colors in autumn. Valued also for its flat clusters of white flowers in spring, and large bunches of red berries in fall. Berries remain all winter. Tall growing but easily pruned.

**WEIGELA, Eva Rathke.** Dark, velvety red, trumpet-shaped flowers cluster all along stems in July. Blooms an extra long time. Medium-height shrub with arching branches.

**PINK-FLOWERING ALMOND.** Very double, rosy pink flowers cover entire length of branches in May, before leaves appear. Medium height shrub of refined growth.



# Emlong's HARDY BORDER PERENNIALS



**Gaillardia Grandiflora**  
**6 Plants, \$1, prepaid**

Flowers 2 to 3 inches across. Gold, shading to orange and red toward center. Hard maroon centers. July-Nov.



**Veronica Longifolia**  
**6 Plants, \$1, prepaid**

(Blue Bird Flower). Grows 2 feet tall. Dense, tapering wands of deep indigo-blue flowers. Long, pointed, bronze-green leaves. July-Sept.



**Tritoma Pfitzeri**  
**6 Plants, \$1, prepaid**

(Red Hot Poker). Brilliant scarlet-orange blooms July to October. Tall spike-leaves of green.



**Hardy Perennial Asters**  
**6 Plants, \$1, prepaid**

Dense masses of dainty foliage completely covered by daisy-like flowers ranging 1 to 2 inches in diameter. August-October. Choice of: Rose, Blue, Pink, White flowers.

## Special Notice!

SEE PAGE 39 FOR OTHER PERENNIAL FLOWERS. Our perennials are all HEAVY, CAREFULLY SELECTED, 2-YEAR ROOTS—SPECIMEN STOCK. THEY BLOOM THE FIRST YEAR. Do not confuse them with the cheap, trashy, half-grown plants offered by some growers at bargain prices.

### Emlong's "DANDY DOZEN" Perennial Garden

1 TRITOMA	1 COREOPSIS	<b>\$1.85</b>
1 HIBISCUS	1 DELPHINIUM	
1 DAISY	1 COLUMBINE	<b>PREPAID</b>
1 ASTER	1 VERONICA	
1 PHLOX	1 GAILLARDIA	<b>12 BIG 2-YEAR PLANTS</b>
1 SEDUM	1 SW. WILLIAM	

### Emlong's "LITTLE SAMPLER" Perennial Plot

1 GAILLARDIA	1 WHITE DAISY	<b>\$1</b>
1 CARNATION	1 CHRYSANTHEMUM	
1 COLUMBINE	1 DELPHINIUM	

**6 BIG 2-YEAR PLANTS** **PREPAID**



**Sedum Spectabile**  
**6 Plants, \$1, prepaid**

Massive, flat heads of reddish rose blooms in September. Broad, glossy sage-green leaves. Grows 15 to 18 inches tall. Dense grower.



**Carnation, Grenadin**  
**6 Plants, \$1, prepaid**

Hardy Garden Carnations. Flowers 2 inches diameter. July-August. Sweet, spicy perfume. Choice: Red, Pink or White blooms.



**Hibiscus-Mallow**  
**6 Plants, \$1, prepaid**

Mammoth flowers 3 to 6 inches across in fall. Plant grows 2 to 3 feet tall. Very showy. Choice: Red, Pink, White.



**Coreopsis Grandiflora**  
**6 Plants, \$1, prepaid**

Two-inch single golden flowers with fuzzy orange center. 2 feet tall. July-November. Free flowering.



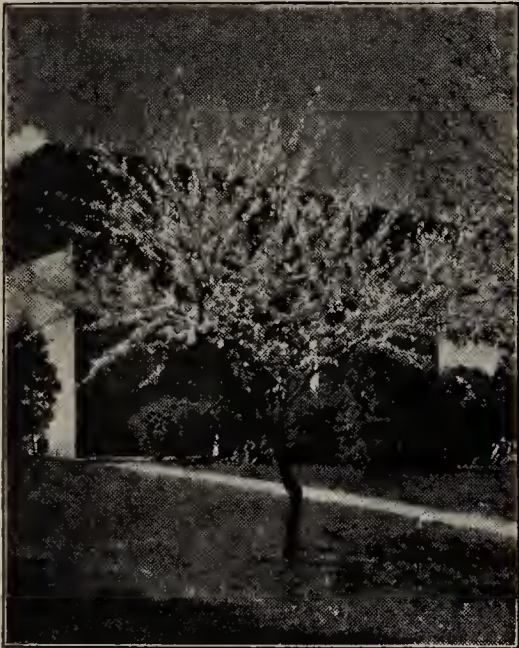
**Alaska Shasta Daisies**  
**6 Plants, \$1, prepaid**

White blooms 2 to 2½ inches across with tufted golden center. July-October.



# Charming Flowering Trees - 45c up

All the new, charming novelties in flowering trees, and look what low prices! A few of these cheerful little trees will make your yard the beauty spot of your community. All dwarf-growing—do not require much space—and can be pruned to desired height.



Redbud or Judas Tree.

## Redbud or Judas Tree

An abundance of crimson-red flowers early in spring, before leaves appear. Fine foliage. Dainty shaped tree.

**Strong, 3-yr. trees: 50c each; 3 for \$1.35.**

## Red Leaf Flowering Plum Trees

Fluffy pink blooms in spring. Glossy maroon leaves which turn shades of purple and red in autumn.

**Strong, 3-yr. trees: 45c each; 3 for \$1.20.**

## Rose Tree of China

(Double Pink Flowering Plum)

An abundance of blooms in spring. Delicate green leaves. Refined habit of growth.

**Strong, 3-yr. trees: 45c each; 3 for \$1.20.**

**CHEER  
LEADER**

**Flowering Tree Group**

- 1 REDBUD (Judas Tree).
- 1 ROSE-FL. CHERRY.
- 1 TREE ALTHEA. Your choice of Red, Pink, Purple or White.
- 1 FLOWERING CRAB. Your choice of Red or Pink flowers.
- 1 FLOWERING PLUM. Your choice of Red or Green leaves.

**5 Fine 3-Year Trees**

**\$3**



Japanese Cherry.

## Double Rose-Flowering Japanese Cherry

Very double, large, deep pink flowers in large clusters. Blooms last a long time. Japanese Cherry trees are universally famed for their gorgeous beauty.

**Strong, 3-yr. trees: 85c each; 3 for \$2.00.**

## Tree Althea

(Rose of Sharon)

Flowers 2 to 3 inches in diameter in late summer when most shrubs and trees have finished blooming. Blooms last a long time. Choice of Red, Pink, Purple, White blooms.

**Strong, 3-yr. trees: 45c each; 3 for \$1.20.**



Flowering Crab.

## New Red-Flowering Crab

Variety Eleyi. Rich red flowers produced in large clusters over entire tree. Purplish maroon leaves. A rare beauty.

**Strong, 3-yr. trees: 50c each; 3 for \$1.35.**

## New Pink-Flowering Crab

Variety Scheidecker. Very double, deep pink flowers in mammoth clusters. Blooms very young and covers long blooming period.

**Strong, 3-yr. trees: 50c each; 3 for \$1.35.**

## Tree Hydrangea P. G.

Large, white panicles, turn shades of rose in fall. Blooms may be dried for winter bouquets. Very showy.

**Strong, 3-yr. trees: 75c each; 3 for \$2.00.**



Flowering Plum.



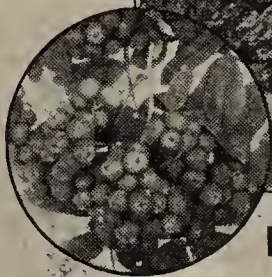
Tree Althea.



# SELECTED SHADE TREES - 35c UP



All  
Shade  
Trees  
Straight  
and  
Well  
Rooted.  
Shapely,  
Branched  
Tops.



**European Mt. Ash**

Shiny, fernlike, green leaves, deeply cut. Large, dense clusters of red berries in fall.  
5-6 ft. trees, 75c each; 3 for \$2.00.



**Wier's Cut-Leaf Maple**

Branches sweep to the ground. Deeply cut dark green leaves. Distinct and beautiful.  
5-6 ft. trees, 50c each; 3 for \$1.25.

**Lombardy Poplar**

Rapid grower. Succeeds on all soils.  
5-6 ft. trees, 35c each; 10 for \$3.00.



**Catalpa Bungei**

Umbrella Catalpa. Small tree with shapely, round head. Large, heart-shaped leaves.  
4-5 ft. trees, 75c each; 10 for \$6.00.



**Wis. Weeping Willow**

Long, fine leaves borne on slender branches that sweep to the ground. Grows rapidly.  
5-6 ft. trees, 70c each; 3 for \$1.85.



**Silver Maple**

Rapid grower. Dark green leaves with lighter lining. Forms well shaped head.  
5-6 ft. trees, 35c each; 10 for \$3.00.



**Teas' Weeping Mulberry**

Beautiful foliage, borne on branches which droop to the ground. Very graceful. Hardy.  
5-6 ft., 2-yr. heads, \$1.00 each.



**Hardy Chinese Elm**

Broad leaves, rounded top. Rapid grower on all soils. Fine street tree.  
5-6 ft. trees, 50c each; 3 for \$1.25.



**Cut-Leaf Weeping Birch**

Tall, slender. Silvery white bark. Delicately cut leaves on slender, sweeping branches.  
5-6 ft. trees, \$1.25 each; 3 for \$3.45.



# CHOICE EVERGREENS-35c UP

## "HI-TONE"

### Evergreen Planting

2 Pyramidal Arbor-Vitae  
2 Pfitzer Juniper  
2 Mugho Pine  
2 Globe Arbor-Vitae  
2 Norway Spruce  
(Pyramidal Arbor-Vitae and Norway Spruce are 12-15 in. —others 10-12 in).

10 Fine Evergreens

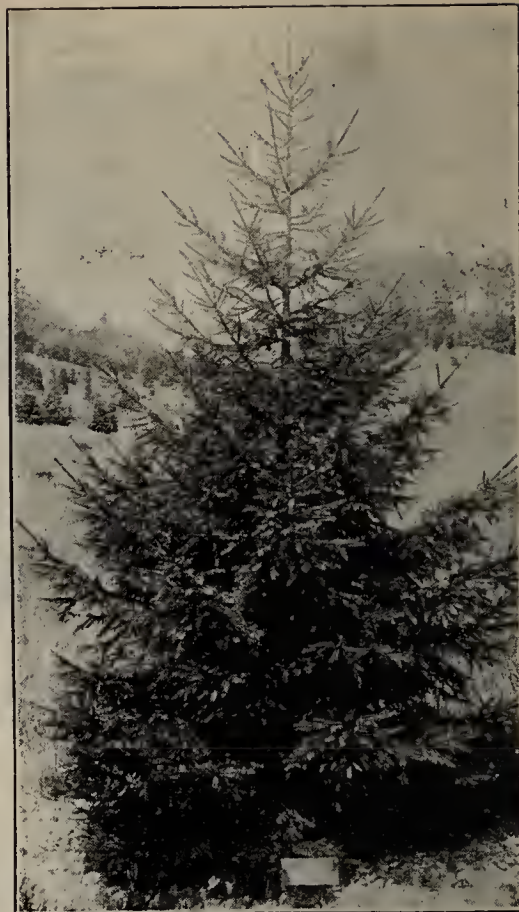
**\$3**

These are the 5 MOST POPULAR EVERGREENS IN AMERICA. Fill every need for foundation, entrance, group, and specimen planting.



### Globe Arbor-Vitae

Dense, compact growth, forming a perfect globe shape. Low growing. Fine for foundations, groups near buildings, or edging taller plantings. 10-12 in. Transplants: 35c each; 3 for \$1.00. 18-24 in. Specimen: \$1.00 each; 3 for \$2.75.



### Norway Spruce

Popular dark green Spruce. Healthy, rapid grower. Popular for living Christmas trees, groups and hedges. 12-15 in. Transplants: 35c each; 3 for \$1.00. 2-3 ft. trees, \$1.00 each; 3 for \$2.75.



Pfitzer's Juniper.

### Pfitzer's Juniper

Charming, feathery foliage, green tinged with gray. Low growing. Ideal for foundations, borders, terraces, etc. 10 - 12 in. Transplants: 50c each; 3 for \$1.35. 18-24 in. Specimen: \$1.25 each; 3 for \$3.00.

## "Evergreen"

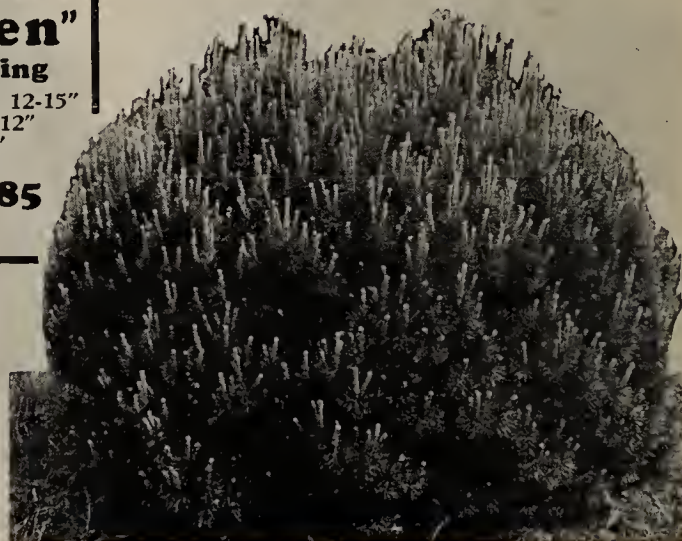
### Doorway Planting

2 Pyramidal Arbor-Vitae 12-15"  
2 Globe Arbor-Vitae 10-12"  
2 Pfitzer's Juniper 10-12"

6 Fine Evergreens **\$1.85**

### Mugho Pine

Dwarf grower with many stems and compact formation. Excellent foundation and border tree. 10-12 in. Transplants: 50c each; 3 for \$1.35. 18-24 in. Specimen: \$1.50 each; 3 for \$4.00.



Mugho Pine.

### Pyramidal Arbor-Vitae

Tall, slender, compact grower. Dark green foliage with lighter tips. 12-15 in. Transplants: 50c each; 3 for \$1.35. 2-3 ft. Specimen: \$1.50 each; 3 for \$4.00.



# Emlong's HARDY CLIMBING ROSES

ALL 2-YEAR, FIELD-GROWN, SELECTED BUSHES that make a quick showing. Excellent for arbors, arches, trellises, pergolas, fence plantings, etc. These fine bushes cost more elsewhere. SEE PAGE 53 FOR PICTURES.

**BLAZE.** New everblooming climber. Brilliant scarlet, double blooms measure about 2 inches across, and borne in large, loose clusters. Blooms June until late fall. (Patented). PRICE: \$2.00 each.

**PAUL'S SCARLET CLIMBER.** Same flower as Blaze, but blooms only during June. Covers long blooming season. Flowers do not fade in sun. PRICE: 30c each, 10 for \$2.50.

**CHAPLIN'S PINK CLIMBER.** A New Beauty! Ruddy-pink flowers 1½ to 2 in. across, borne in large clusters. Dainty tuft of yellow stamens in each flower. PRICE: 40c each; 3 for \$1.10; 10 for \$3.00.

**PRIMROSE YELLOW CLIMBER.** Very double, canary-yellow blooms cover entire vine. Fades but little. Hardy. Best yellow climber. PRICES: 40c each; 3 for \$1.10; 10 for \$3.00.

THE FOLLOWING 6 POPULAR VARIETIES, Climbers & Ramblers, Strong 2-Yr. field-grown bushes: 28c each; 4 for \$1.00; any 10 for \$2.40.

**MARY WALLACE.** Mammoth rose-pink blooms with salmon base. Semi-double. Very hardy.

**ROSERIE.** A dark rose-pink Tausendschon—"Rose of a thousand beauties." Big clusters of double blooms.

**CLIMBING AMERICAN BEAUTY.** Large crimson-red buds and flowers borne singly on long stems.

**EXCELSA** (Red Dorothy Perkins). Radiant, blood-red clusters. Thrifty grower.

**DOROTHY PERKINS.** Enormous quantities of shell-pink blooms, very double, borne in large clusters. Sweetly scented.

**CRIMSON RAMBLER.** Crimson-red flowers in large clusters. Hardy, strong grower.



Chaplin's Pink Climber.

## Rugosa Shrub Roses

Semi-double blooms 2. inches or more across, followed by red fruits which remain through the winter. Very free flowering. Blooms in June. Beautiful dark green foliage, free from insects and diseases. Perfectly hardy everywhere. Fine for hedges, shrub groups, back-grounds, etc. PICTURES AND PRICES PAGE 53.

## Baby Rambler Roses

Very double, sweetly scented little Roses, borne in large clusters on dwarf bushes. Never more than 18 inches tall. Bloom continuously all summer. Excellent for massing in solid beds, border plantings, etc. A planting lasts many years. PICTURES AND PRICES ON PAGE 53.

### Descriptions of Roses Shown and Priced on Page 55

**JOANNA HILL.** Very double bloom. Indian yellow center, rose-buff shadings.

**MARGARET McGREDY.** Upright buds. Bright rose-red on gold hinges. Blooms continuously.

**ROWENA THOM.** Rich, satiny pink, shaded orange. Romantic form and fragrance.

**VATERLAND.** Mammoth blooms, blood-red with coppery reflexes. A dazzling beauty.

**REV. F. PAGE-ROBERTS.** Long, pointed flowers of golden yellow stained copper and red.

### Descriptions of Roses Shown and Priced on Back Cover (page 56)

**SCHWABENLAND.** Immense cerise-pink blooms, very double, borne singly on long stems. Petals silver lined.

**SENSATION.** Handsome pointed buds. Dark, velvety, blackish maroon. Highly scented.

**ROSYLN.** Purest golden petals with orange splashings on back. Rather globular.

**MEVROUW VAN ROUSSEM.** Orange-apricot combination shaded pink and buff.

**SOUVENIR DE GEORGES PERNET.** Long, brick-red buds opening to deep pink blooms.

### Descriptions of Roses Shown and Priced on Page 54

**SOUV. DE CLAUDIUS PERNET.** Deep, clear yellow. Long petals, pointed buds.

**BETTY UPRICHARD.** Salmon-pink, stained copper-pink on outside of rolled petals.

**E. G. HILL.** Massive blooms of deepest maroon-red, velvety inside.

**PRESIDENT HERBERT HOOVER.** A riot of contrasting shades of cerise, orange and yellow.

**DUCHESS OF WELLINGTON.** Long, saffron-yellow buds opening to delicate yellow blooms.

**GENERAL JACQUEMINOT.** Very, very double petals of dark red. Blooms very freely.

**PINK RADIANCE.** Deep pink with broadly rolled petals, silver inside. Large, globular shape. Prolific bloomer, thrifty grower.

**RED RADIANCE.** Same form and habit as above but carmine-rose color. Exquisitely perfumed.

**TALISMAN.** Dazzling orange-red buds, high pointed blooms of golden yellow, stained red.

**DAME EDITH HELEN.** Most perfumed of all Roses! Bright pink, charmingly rolled petals.

**MME. EDOUARD HERRIOT.** Popular orange-rose-salmon combination. Dainty!

**MME. ALBERT BARBIER** (Hybrid Perpetual). Large, camellia-shaped blooms of cream and pinkish yellow shadings.

**ETOILE DE HOLLANDE.** Deep, dark, velvety red. Rolled petals. Mammoth bloom.

**MRS. AARON WARD.** Deeply cupped buds of delicate creamy yellow, shaded orange.

**FRAU KARL DRUSCHKI.** Best white Rose grown. Mammoth creamy white blooms of magnificent form and fragrance.

**GOLDEN EMBLEM.** Deep gold, splashed with carmine. Rolled petals; big, full flowers.



# EMLONG PLANTS ARE BEST

## THREE BIG REASONS

**1st** **HEALTHY, THRIFTY, VIGOROUS STOCK.** Emlong's Big Fields are grown for plants **ONLY**. "Cheap John" will sell to you at "Bargain Prices" but you will get plants that have been dug from old, diseased fruiting fields. We take up the whole row and give you the best that Nature and science can produce.

**2nd** **CAREFUL BREEDING AND SELECTION.** Varieties grown and sold by EMLONG improve in size, quality, yield and vigor year after year by reason of expert selection of our own planting stock. Large commercial growers and fruit associations plant nothing but EMLONG stock even though "cheap" plants can be bought right at home.

**3rd** **LONG LIFE AND BIGGER YIELDS.** Reproductions of actual photographs on pages 7 and 14 will show you how thoroughly our stock is sprayed to prevent injury by disease and insects. When you plant this class of stock your success is assured. Saving a few cents now may mean the loss of many dollars at fruiting time. Can you afford to take that chance?

## 1934 PRICE LIST

### STRAWBERRIES

	200	300	400	500	1000
Senator Dunlap .....	\$1.35	\$1.90	\$2.25	\$2.50	\$ 4.45
Blakemore .....	1.35	1.90	2.25	2.50	4.45
Gibson .....	1.35	1.90	2.25	2.50	4.45
Dr. Burrill .....	1.35	1.90	2.25	2.50	4.45
Premier .....	1.60	2.05	2.45	2.75	4.95
Aroma .....	1.60	2.05	2.45	2.75	4.95
Pearl .....	1.65	2.20	2.55	2.85	5.45
Harvest King .....	1.65	2.20	2.55	2.85	5.45
Beauty .....	1.75	2.35	2.75	3.10	5.85
Cooper .....	1.75	2.35	2.75	3.10	5.85
Early Prolific .....	1.75	2.35	2.75	3.10	5.85
Chesapeake .....	2.00	2.75	3.35	3.75	6.95
Dorsett .....	2.75	3.85	4.75	5.65	10.85
Fairfax .....	2.75	3.85	4.75	5.65	10.85
Mastodon .....	2.50	3.50	4.35	5.50	9.85
Imperial .....	2.50	3.50	4.35	5.50	9.85

### RED RASPBERRIES

	200	300	400	500	1000
Latham. Selected 1-year ....	\$3.75	\$5.25	\$6.45	\$7.50	\$13.75
Latham. Medium 1-year .....	2.50	3.50	4.35	4.95	8.65
Chief. Selected 1-year .....	3.75	5.25	6.45	7.50	13.75
Chief. Medium 1-year .....	2.50	3.50	4.35	4.95	8.65
Cuthbert. Selected 1-year ...	3.35	4.50	5.35	6.25	11.85
Cuthbert. Medium 1-year ...	2.25	3.00	3.85	4.50	7.85
St. Regis. Selected 1-year ...	3.95	5.65	6.85	7.75	14.50

### BLACK RASPBERRIES

	200	300	400	500	1000
Cumberland. Selected 1-year. .	\$3.35	\$4.50	\$5.35	\$6.25	\$11.85
Plum Farmer. Selected 1-year. .	3.35	4.50	5.35	6.25	11.85
Logan. Selected 1-year .....	3.95	5.65	6.85	7.75	14.85
Quillen. Selected 1-year .....	4.85	6.35	7.50	8.75	16.95

### BLACKBERRIES

	200	300	400	500	1000
Alfred. Selected 1-year .....	\$4.85	\$6.35	\$7.50	\$8.75	\$16.95
Eldorado. Selected 1-year ...	3.85	5.25	5.95	6.75	12.85

**Satisfaction Guaranteed or Your Money Back** You are taking no chances when you buy from EMLONG —The World's Largest Grower of Berry Plants. Our own devised modern method of digging gives you all the roots and all of the life. Careful packing by experts insures delivery in perfect condition. Order early so that we can reserve some of this fine stock for you.

## INSTRUCTIONS FOR ORDERING

### Read Carefully

**WHEN TO ORDER.** Just as soon as you receive this book. We will reserve your order and ship at time specified on your order blank—or when it is planting time in your locality. **Order early**, as some plants are scarce this year and will sell out early.

**HOW TO ORDER.** An order blank is provided in the back of this book. However, any writing paper will do—**BUT**—be sure to **write your complete name, address, shipping point, etc., plainly.** Make it clear just what you want, so as to avoid errors and unnecessary correspondence.

**TRANSPORTATION CHARGES.** We do not pay transportation charges, except where noted under descriptions. Stock is shipped collect for delivery charges and you pay only your actual parcel post or express upon arrival. All stock is carefully cleaned to reduce transportation charges to a minimum.

**TERMS OF PAYMENT.** Send full cash with small orders. We do not ship any stock **C. O. D.** or book credit orders. Send money order or check. If cash is sent, register the letter. Orders amounting to \$5.00 or more may be reserved early in the year by paying one-fourth cash and remitting the balance within 10 days before stock is shipped.

**SHIPPING SEASONS.** Most nursery stock should be planted early in the spring. We ship during late March, April and May. Items suitable for fall planting can be shipped during October and November.

**HOW TO SHIP.** Small orders are sent quickest and cheapest by parcel post. Shade trees and large quantities of stock must be sent by express. Freight can be used on commercial orders during March and early April (when order calls for several hundred fruit trees, or several thousand cane plants). If undecided, just give your nearest shipping point and we route the safest and cheapest way.

**SAFE ARRIVAL GUARANTEED.** We guarantee all stock to reach you in perfect condition. If anything arrives damaged, obtain a "damage statement" from Postmaster or Express Agent and send to us at once.

**IN CASE OF ERROR.** Check over your stock carefully when received, and in case of error notify us **immediately.**



*Emlong's*  
**"PERFECTION"**  
**Flowering Shrubs**

All showy, high quality, highly desirable varieties. Usually sold much higher than our price. **Descriptions on page 44.**

**"Perfection"**  
**Shrub**  
**Planting**

- 1 Crimson Spirea
- 1 High Bush Cranberry
- 1 Deutzia Magnifica
- 1 Red-Leaf Barberry
- 1 Weigela Eva Rathke
- 1 Purple Favorite Lilac
- 1 Pink Fl. Almond
- 1 Buddleia Farquhari

**8 BIG 2-YEAR SHRUBS, \$1.55**



**BUDDLEIA FARQUHARI**  
 (Butterfly Bush)

2-year roots, 20c each; 3 for 45c.  
 Tall, lavender spikes.

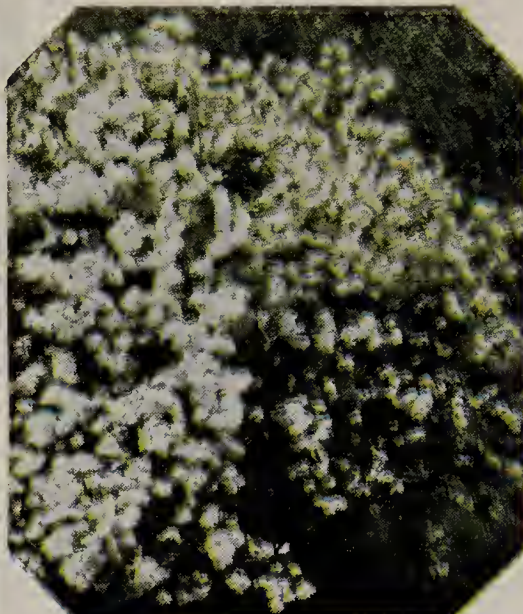


**CRIMSON SPIREA**  
 (Anthony Waterer)

2-year bushes, 20c each; 3 for 45c.  
 Delicate variegated foliage.



**RED JAPANESE BARBERRY**  
 2-year bushes, 20c each;  
 3 for 50c.



**DEUTZIA MAGNIFICA**  
 2-year bushes, 25c each; 3 for 60c.  
 Big tassel-flowers in clusters.



**VIBURNUM AMERICANUM**  
 (High Bush Cranberry)  
 2-year bushes, 25c each; 3 for 60c.



**PURPLE FAVORITE LILAC**  
 2-year bushes, 15c each; 3 for 40c  
 Panicles 9 inches long.



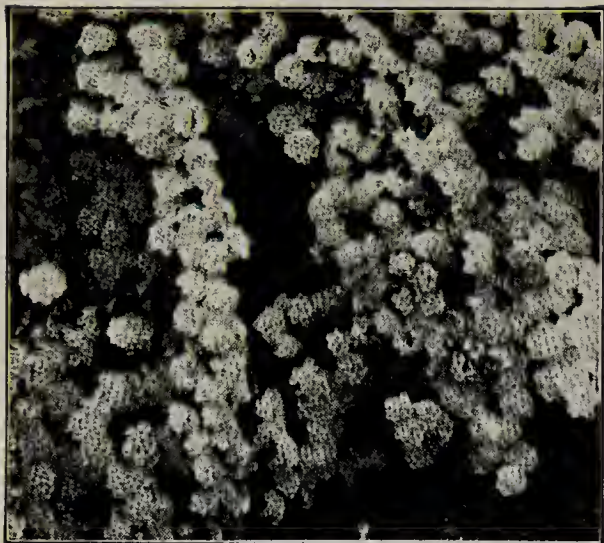
**WEIGELA, EVA RATHKE**  
 2-year bushes, 25c each; 3 for 60c.  
 Dark, velvety red bell-flowers.



**PINK FLOWERING ALMOND**  
 2-year bushes, 30c each; 3 for 75c.  
 Very double, rose-pink flowers.

FOR OTHER SHRUBS, SEE PAGES 52, 41, 42, 43, 44.





Korean Spirea.

## Emlong's NEW AND SHOWY SHRUBS

*To Brighten Your Yard This Year*

If you're tired of your old shrubs and want something bright and new, try these! All unusual, showy, free-flowering varieties, with attractive foliage. Hardy, easy to grow.

### KOREAN SPIREA

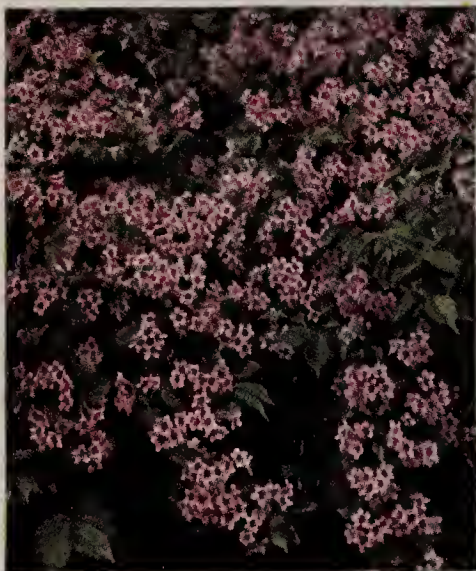
Strong, 2-year bushes, 30c each; 3 for 75c; 10 for \$2.25.

Handsome new creation. Large white flowers with distinctive eye, borne in large, dome-shaped clusters. Flowers cover entire length of sweeping branches that reach to the ground. Blooms profusely. Showy cut leaves remain beautiful throughout the season. Thrifty grower; very hardy.

### "Bright Beauty" SHRUB PLANTING

- 1 KOLKWITZIA (Beauty Bush).
- 1 HYPERICUM (Goldflower).
- 1 VARIEGATED WEIGELA.
- 1 PHILADELPHUS, OPHELIA.
- 1 FORSYTHIA SPECTABILIS.
- 1 KOREAN SPIREA.
- 1 TAMARIX HISPIDA.

7 NEW, 2-Yr. Shrubs **\$1.75**



**WEIGELA ROSEA (Variegated)**  
2-year bushes, 25c each; 3 for 65c.

Deep rose, bell-shaped flowers in great profusion. Cream colored stripe around leaves produces a novel, striking effect.



**HYPERICUM HENRYI**  
(Goldflower)

2-year bushes, 30c each; 3 for 75c.

Golden blooms 2 inches across. Charming orange stamens. Attractive foliage. Very showy. Medium height shrub.



**KOLKWITZIA**

(Chinese Beauty Bush)

2-year bushes, 30c each; 3 for 75c.

Dainty pink trumpet flowers in profusion on sweeping branches. Fuzzy seed pods stay all summer. Charming mottled foliage.



**FORSYTHIA SPECTABILIS**  
2-year bushes, 20c each; 3 for 50c.

Extra large bells in clusters along arching branches that touch the ground. Most showy of the Forsythias.



**PHILADELPHUS, OPHELIA**  
2-year bushes, 25c each; 3 for 60c.

Large, double white flowers in mammoth clusters all along arching branches. Very showy. Sweet scented.



**TAMARIX HISPIDA**

(Spanish Tamarix)

2-year bushes, 25c each; 3 for 60c. (Late Flowering). Rosy orchid plumes; long blooming season. Delicate feathery foliage.

FOR OTHER SHRUBS, SEE PAGES 51, 41, 42, 43, 44.



Our Number.....

# ORDER BLANK

Checked by.....

By Check .....

By M. O. ....

By Cash .....

By Stamps .....

(To be filled in by customer).

# Emlong's Nursery

Stevensville, Mich.

Date..... 1934

Amount of Order \$.....Amount Enclosed \$.....Amount Due \$.....  
To be paid 10 days before shipment.

Ship to (Your Name).....

Post Office..... State.....

(R. F. D. No. .... Box No. ....) Street and  
Number.....

EXPRESS OFFICE..... County.....  
(If different than Post Office).

Shipping Date..... How to Ship (.....) (.....)  
(Late when you want the order shipped). Express. Parcel Post.

Shall we substitute if necessary? Answer yes or no.....  
(Otherwise we will feel free to send plants of equal value or better when necessary).

**We guarantee absolute satisfaction. Due to our long experience and up-to-date methods of handling nursery stock mistakes are very raer but should any occur in filling your order we are anxious to correct same without charge. All orders are given and accepted with the understanding that in no case will the Emlong Nursery be liable for an amount greater than the original purchase price.**

[illegible]

If additional space is required, continue your order on any ordinary writing paper. Read the back of this page.

PLEASE CUT OFF ON THIS LINE.



# Do You Want a Present, or Extra Stock Added to Your Order?

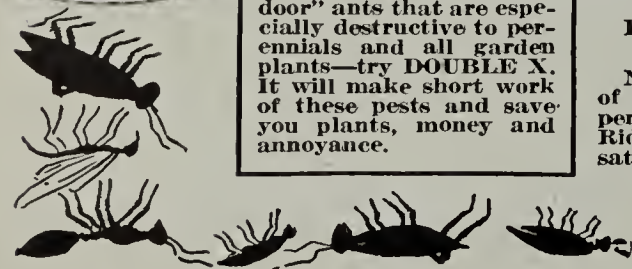
WE WANT NEW CUSTOMERS, AND IF YOU ARE WILLING TO HELP US WE WILL PAY YOU AS FOLLOWS: Send us the addresses of 6 persons in your community WHO OWN THEIR OWN HOMES and are interested in growing FRUIT PLANTS, FRUIT TREES, ROSES, SHRUBS, etc. If you have sent us names before, please send a different list this time. We DO NOT tell these persons who gave us their names. PLEASE WRITE ALL NAMES VERY PLAINLY and GIVE BOTH FIRST AND LAST NAME (as, Mr. John Smith), and COMPLETE STREET ADDRESS or RURAL ROUTE. No reward is given for names we cannot read, or written incompletely.

FOR THIS FAVOR we will send you a nice present with your order. You may check below the kind of stock you prefer—giving both FIRST and SECOND choice and we will send the premium that “packs best” with your other stock.

- ☐ Strawberry Plants.
- ☐ Grape Vines.
- ☐ Shrubs.
- ☐ Roses.
- ☐ Hedges.
- ☐ Raspberry Plants.
- ☐ Asparagus Roots.
- ☐ Glad Bulbs.
- ☐ Shade Tree.
- ☐ Flowering Tree.
- ☐ Fruit Tree.
- ☐ Evergreen.
- ☐ Perennials.

## BE FAIR WITH US AND WE WILL BE FAIR TO YOU

Complete Name	R. F. D. Number or Complete Street Address	Town	State



## NEW DOUBLE ACTION Insecticide

### XTERMINATES Both Bugs and Eggs

**PROTECTS PERENNIALS**  
If you are bothered with the big black “out-door” ants that are especially destructive to perennials and all garden plants—try DOUBLE X. It will make short work of these pests and save you plants, money and annoyance.

Wonderful new discovery. Most powerful insect killer known. Not only kills the bugs but destroys ALL EGGS and completely rids your household of annoying insect pests. Non-poisonous. Harmless to humans or domestic animals.

#### DESTROYS ROACHES, BED BUGS, ANTS, CHICKEN LICE AND ALL INSECT PESTS

No need to buy two or three kinds of insect powder for different kinds of pests. DOUBLE X kills 'em all. Kills the big black ants that ruin perennials as well as the common house ant. Kills bedbugs in one night. Rids house, coop and barns of insect pests quickly and safely. Complete satisfaction guaranteed or money back. You can't lose. You take no risk.

#### MARK YOUR ORDER HERE

Please send me ..... One-pound cans of DOUBLE X at 69c  
..... Half-pound cans of DOUBLE X at 40c

Full Pound Can

Was ~~98c~~

Now **69c**

Postpaid





"Belle."

"Hansa."

"Sir Thomas."

**Notice!** All Rose bushes on this page are 2-year, well rooted, field-grown, and equal to those you buy elsewhere at twice our price. **Descriptions on page 49.**

## 10 Big Shrub Roses, \$1.50

An extra large field of husky shrub Roses this year makes it possible for us to offer these hardy "ESKIMO BEAUTIES" at such a low price. Grow everywhere. Large blooms; very free-flowering.

YOUR CHOICE:

HANSA. Red. BELLE. Pink. SIR THOMAS. White.

Emlong's Special Low Price: 20c ea.; 3 for 50c; 10 for \$1.50.

PLANT A ROSE HEDGE THIS SPRING!

## 10 Big Baby Ramblers \$1.90

"Prize Beauties"—the pick of the Baby Roses! Bloom from June until frost. Includes the:

NEW "BRILLIANT ECHO." NEW "GOLDEN SALMON."

TRIUMPH. Red. ELLEN. Pink. YVONNE. White.

YOUR CHOICE OF COLORS:

2-year bushes, 25c each; 3 for 65c; 10 for \$1.90.

PLANT A BED OR BORDER OF CHARMING BABY ROSES!



BRILLIANT ECHO

New bright rose Baby Rambler. Blooms profusely all summer. **Strong, 2-year bushes, 25c each; 3 for 65c.**



PRIMROSE

New yellow climbing Rose. Double, canary-yellow flowers in great profusion. **Strong, 2-year bushes, 40c each; 3 for \$1.10.**

## Emlong's "New Charm" ARBOR of ROSES

- 1 BLAZE. New everblooming red.
- 1 CHAPLIN'S NEW PINK.
- 1 PRIMROSE. New yellow.
- 1 PAUL'S SCARLET.

**4 BIG 2-YEAR CLIMBERS \$3.00**

### Paul's Scarlet Climber

(Left). Natural size. Flowers in clusters. 2-yr., 20c each.

### New Blaze

(Everblooming Paul's Scarlet)  
Same as above. 2-yr., \$2.00 each.

### Chaplin's New Pink

Pink form of Paul's Scarlet Climber. 2-year, 40c each.



GOLDEN SALMON

New, bright orange-salmon Baby Rambler. Fine for bedding or borders. Blooms all summer. **Strong, 2-year bushes, 25c each; 3 for 65c.**



# EMLONG'S Gorgeous Roses

All Colors — All Shades — All Summer

There's no reason why you can't have that Rose Garden you've been dreaming of! This may be the last year for such low prices. Every Rose shown on this page a good 2-year, field-grown specimen that will bloom **THIS YEAR**. All varieties are hardy and free blooming.

**Complete Descriptions on Page 49.**

**Prices: Any Rose on this page, 35c each; 3 for 90c; 10 for \$2.85.**



Talisman.



Pink Radiance.



Etoile de Hollande.



Pres. Herbert Hoover.



E. G. Hill.



Golden Emblem.



Duchess of Wellington.

**EMLONG'S**

**"Rose Dream Garden"**

ONE EACH of the 16  
Gorgeous Everbloom-  
ing Roses pictured on  
this page. Think of it!  
A COMPLETE ROSE  
GARDEN—all strong,  
2-year bushes, for only

**16**  
*Big Beauties*  
**\$4.25**



Gen. Jacqueminot.



Mrs. Aaron Ward.



Betty Uprichard.



Mme. Albert Barbier.



Frau Karl Drusehki.



Red Radiance.



Souv. de Claudius Pernet.



Mme. Edouard Herriot.



Dame Edith Helen.





"Joanna"—Indian-yellow, rose-buff shadings.



"Margaret"—Rose-red on gold hinges.



"Rowena"—Satiny pink, shaded orange.

# Simply Exquisite!

JOANNA and VATERLAND,

**2 Brand New Roses, only 65c each**

You're in luck to get these NEW novelties at such a low price. Selected, 2-yr., first class bushes.

**ORDER  
EARLY**



"Vaterland"—Blood-red, with coppery reflexes.

You must include every one of these NEW ROSES in your garden. Bloom THIS YEAR, from June until winter. All sturdy, 2-year bushes, easy to grow, and free blooming.

**Prices: Joanna and Vaterland, 65c each; 3 for \$1.75; 10 for \$4.50.**

**Margaret, Rowena, Rev. F. Page-Roberts, 50c each; 3 for \$1.40; 10 for \$3.50.**

**Descriptions on page 49.**

**5 "EXQUISITE" \$2  
New Roses**

1 Rev. F. Page-Roberts  
1 Joanna 1 Margaret 1 Vaterland 1 Rowena  
A Rare Bargain at This Price!



"Rev. F. P. Roberts"—Yellow stained copper and red.





"Schwabenland"—Cerise-rose, silver lined petals.

# NEWEST CREATIONS IN ROSES —only **50c** each

Prize winners from all the Rose shows—these big, showy beauties! Every bush a hardy, 2-yr., field-grown specimen, ready to bloom in your garden **THIS YEAR**, from June until winter. **YOUR CHOICE**, any Rose on this page, at our low price: 50c each; 3 for \$1.40; 10 for \$3.50.

**Full Descriptions on page 49.**

## 5 "BRILLIANT" \$2 NEW ROSES

Our Special Bargain Price:

- |                           |             |
|---------------------------|-------------|
| 1 Schwabenland            | 1 Sensation |
| 1 M. Van Rossem           | 1 Rosyln    |
| 1 Souv. de Georges Pernet |             |



"Sensation"—Darkest velvety red.



"M. Van Rossem"—Orange-apricot combination.



"Rosyln"—Purest gold, shaded.



"Souv. de Georges Pernet"—Brick-red, shaded pink.

**EMLONG'S NURSERY, STEVENSVILLE, MICH.**